



The Spoke & Wheel

Published on the first and fifteenth day of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Rotary Club of Mission Viejo was Chartered September 13, 1974.

Club Leadership/Board Members: Dave Leckness, President; PDG Dave Williams, Secretary; PP Bill Kersten, Treasurer; Joe Lavoie, President-Elect; IPP Jim Hansen, Vice-President; PP Victoria Avery, Foundation Chairperson; PP Scott Walker, Director-at-Large; PP Gary Poertner, Director, Club Administration; Jack Wallace, Director, Membership; PP Norm Syler, Director, Public Relations; PP Bob McQueen, Director, Service Projects; Ken Dever, Coordinator, Club Service; PP Dennis O'Connor, Coordinator, Community Service; Dr. Pushpa Chandwani/PP Dr. Richard Frieder, Co-coordinators, International Service; Bob Brown, Coordinator, New Generations; and Tom Ross, Coordinator, Vocational Service.

Club Meetings: Tuesdays, 7:10 to 8:30 A.M., Casta del Sol Golf Club, 27601 Casta del Sol, Mission Viejo, CA 92692

RI and District Officers: Kalyan Banerjee, RI President; Greg Owen, District 5320 Governor

CLUB SERVICE

Gene Autry & the Angels

• Photo by Bill Kersten

On August 16, 2011, Rotarian Norm Syler presented the program, "Gene Autry and the Angels." Norm reminded the audience that Gene Autry was, the "Singing Cowboy" of the 1930s and 1940s. Mr. Autry starred in 90 movies and there are three stars on the Hollywood Walk of Fame in his name!

Mr. Autry recorded over 300 songs; including Rudolf the Red-nosed Reindeer, which climbed to #1 on music charts at the time. He also recorded, Frosty the Snowman. Obviously, Mr. Autry recorded many Western songs, as well.

Norm then gave us the history of the Angels franchise, of



which Mr. Autry was the first owner. Beginning in Los Angeles, the team was moved to the City of Anaheim where the team now plays all of their home games

Norm's presentation was interesting, informative, and entertaining. The Mission Viejo Club is fortunate to have such a quality member!

Events Calendar

August Project/s

Rotary @ Angels Game

Upcoming Club Events...

Rotary Club Web site:

www.missionviejorotary.org

Tuesday, Sept. 6 - Regular Meeting at Costa del Sol Golf Club.

Tuesday, Sept. 13 - Regular Meeting at Costa del Sol Golf Club.

Tuesday, Sept. 20 - Regular Meeting at Costa del Sol Golf Club.

Tuesday, Sept. 27 - Regular Meeting at Costa del Sol Golf Club.

Upcoming District Events...

District 5320 Web site:

www.rotary5320.org

Tuesday, August 13 - Presidents' Dinner at Orange Doubletree.



Reach Within to Embrace Humanity

INTERNATIONAL SERVICE

***Door of Faith
Update...***

The Rotary Club of Mission Viejo has provided support for the Door of Faith Orphanage in Baja, Mexico for many years. The projects have been coordinated by **Dr. Richard Frieder - with support from Dr. Aaron Sako** and other MV Rotarians. In addition to the free eye examinations, corrective lenses as needed, Christmas gifts, school uniforms, and more, the MV club helped the orphanage buy a newer van to help transport the children to school, church, community service events and more. The much needed vehicle is expected to serve the orphanage for years to come.

Editor's Note: Thank you, MV Rotarians, for your unwavering support of this project!



CLUB SERVICE

Perfect Attendance for August, 2011

The following MV Rotarians have maintained perfect attendance through the month of August:

- Bill Greenfield, Sr., Jim Hansen, Jacki Hanson, Eric Johnson, Jack Jones, Bill Kersten, Joe Lavoie, Dave Leckness, Don Lewellen, Bob McQueen, Steve Mugg, Verl Nash, Dennis O'Connor, Gary Poertner, Tom Ross, Norm Syler, Carol Todd, Scott Walker, Jack Wallace, and Dave Williams.**

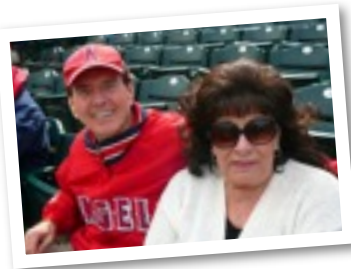
Congratulations and thank you!



CLUB SERVICE

MV Rotary members attended the August 20th Angels game and Rotary Chili Cook-off

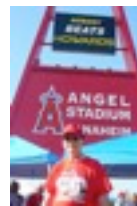
Photos courtesy of Jack Wallace



Rotarian Eric Johnson. The Angels organization returned a portion of the ticket price to District 5320 to support Rotary's polio eradication program. Funds from the chili cook-off and the game ticket prices go towards End Polio Now.

The Rotary Club of Mission Viejo attended the August 20 Angels game at Angels Stadium. In addition, the club sponsored a booth for the Rotary Chili C o o k - O f f coordinated by MV

Rotary International has been working on polio eradication for many years and, as of this date, only three remaining countries in the world have "active polio." As Rotarians, we know the world will soon be polio-free thanks to this Rotarian project!



CLUB SERVICE

Welcome new member Scott Dalinger!

Report by Jim Hansen • Photo by Bill Kersten



Mr. Scott Dalinger is the Rotary Club of Mission Viejo's newest member. **Scott is sponsored by President Dave Leckness.** Scott was joined by his parents, George and Ellen, for his induction on August 23.

Scott is a graduate of the University of Oregon and the owner of Trees for a Cause - a not-for-profit company focusing

on fundraising for churches and other non-profit organizations.

Scott enjoys fishing, Angels baseball, Laker games, bible study, guitar, and has already attended his first MV Rotary event- the Symphony on the Green.

Scott is a great addition to the Best Club in the District!

THIS SUMMER'S PROJECTS...



COMMUNITY SERVICE

MV Rotary Adopt-a-Social Worker Project

Report by Jim Hansen • Photo by Bill Kersten



The Mission Viejo Rotary Club delivered backpacks and school supplies to the South Orange County Social Services office, (social workers above photo), again this year. The Mission Viejo Rotary project is coordinated by **PP Bob McQueen, PP Bill Kersten, and Honorary MVR Club Member Carol Kersten.**

The backpacks and school supplies are distributed to needy families in the community by the “adopted” social workers. The workers told Bob, Bill, and Carol, “Many children would be returning to school this September without the needed supplies if it wasn’t for the Rotary Club of Mission Viejo!”



QUOTE OF THE WEEK - SEPTEMBER 1, 2011



Loving a child doesn't mean giving in to all his whims; to love him is to bring out the best in him, to teach him to love what is difficult.

—Nadia Boulanger, French composer, conductor, teacher (1887-1979)

CLUB SERVICE

No- and Low-Cost Things You Can Do Now - From Southern California Edison

Cynthia and Dave, from the Southern California Edison Speakers Bureau, shared strategies for homeowners to “Go Green.” They said, “By going green, families can reduce the demand to produce more electricity, reduce Greenhouse Gases, and substantially reduce their electric bill.” Some, but not all, of the strategies include: get rid of energy vampires, install fluorescent and LED light bulbs where practical, replace old appliances with energy efficient ones, replace old TVs with LED or LCD TVs, remove unused stereo components (tape players, DVD players, etc.), use fans for cooling instead of air-conditioning, and sign up for your utility’s summer AC Cycling program.



CLUB SERVICE

Personal Branding - by Dr. Howard Forman

Report by Jim Hansen • Photo by Bill Kersten



Dr. Howard Forman, Professor at California State University, Fullerton, shared his research and insights into Personal Branding.

Dr. Forman’s details were very interesting and his personal experiences helped add meaning to his presentation. After being laid-off, Dr. Forman returned to school and completed his Ph.D in order to “Rebrand” himself - find a new focus for his life a new direction. He advocates the all can “Rebrand” themselves.

Dr. Forman shared specifics regarding marketing “Rebranding,” marketing yourself, and using current technology to support your efforts.

His message was positive and framed for personal of business applications. His presentation was well received by the Rotary Club of Mission Viejo.

MINUTES TO THE MEETING OF THE BOARD

ROTARY CLUB OF MISSION VIEJO August 11, 2011

In attendance:

Dave Leckness, President Joe Lavoie, President-Elect Dave Williams, Secretary Bill Kersten, Treasurer Gary Poertner, Club Administration Chair Bob McQueen, Service Chair Jack Wallace, Membership Chair Norm Syler, Public Relations Chair Victoria Avery, Rotary Foundation Chair Bob Brown, Director, New Generations Pushpa Chandwani, Co-Director, International Serv. Board Members Absent: Jim Hansen, Immediate Past President (IPP); George Cooper, Club Training Officer; Tom Ross, Director, Vocational Service; Dennis O'Connor, Director, Community Service; Scott Walker, Director at Large; Ken Dever, Director, Club Service; Rich Frieder, Co-Director, International Service

President Dave called the meeting to order at 7:10 am. The Board met in the Conference Room at City Hall in Mission Viejo.

1. Minutes Approved:

The Board approved the revised Minutes of the July meeting.

2. Treasurer's Report:

Treasurer Bill reported \$54,340.82 in the Buckhalter-Wiggins Memorial Fund and another \$20,439.05 in our Charity Passbook Savings Account. We have \$20,267 in our Operating Account and about \$2,700 receivables. We sent a check for \$1,870 to Door of Faith Orphanage, including \$590 for uniforms. After expenses, we expect our profit from the Prelude in the Park will be about \$1,000. At the request of President Dave, Treasurer Bill agreed to prepare charts showing broad categories of our income and expenses. The Board declined an offer to sell tickets for the LA Kings as a fundraiser.

3. Old Business:

Prelude in the Park: President Dave asked Secretary Dave to assure that appropriate thank you notices are sent to those who assisted us in putting together our Prelude in the Park booth. Secretary Dave said that he would get the contact information from Directors Scott and Ken, who chaired the event.

4. New Business:

Ziggy the Bear Monument: President Dave announced that the statue of the bear for the Ziggy the Bear Monument, commemorating the city's hosting of the cycling event at the 1984 Olympics, is in transit. A plaque will go on the top of the base with the following quote from Mark "Ziggy" Wilczynski: "All my days start with volunteering somewhere. I've built my life around doing things for others." A bronze Rotary wheel will be placed on the front of the base. The plaque itself also features a Rotary wheel below the quote. Membership: Chairman Jack proposed Scott Dalinger for membership. The Board approved the membership application of Scott Dalinger. Upcoming Events: Chairman Jack also reminded everyone of the Angels Game on August 20th in support of Polio Eradication. Our club registered as one of 8 entries in the pre-game chili cook-off and tail-gate party, chaired by Eric Johnson. He requested us to assemble under the Big A sign at Angels Stadium by 3:30 pm and warned against beer or alcoholic beverages in the parking lot. President Dave said that he would prepare flyers if Chairman Jack provides the specifics. (continued on next page)

5. President's Report:

President Dave distributed a flyer inviting potential members to our club. He said that he could email it to current members in the hope that they would email it in turn to friends and prospective members.11.

Other:

Director Bob asked about a Wi-Fi capability at our meeting site. Apparently, the owners did not object when this was mentioned in the past. We need to ask about it again.

6. Administration:

7. Chairman Gary asked about a Holiday Party this year. The Board agreed that it would be appropriate.

Director Bob Brown volunteered to look into another party at Peppino's. He also asked about our website. Chair Victoria said that Dan Avery has said that he would be happy to work with Webmaster George Cooper, who would eventually like to be relieved of the responsibility. It was suggested that we need to find if others in the club have expertise in working with websites.

7. Service Projects:

Chairman Bob McQueen stated that we will distribute backpacks of school supplies to needy students on Monday or Tuesday, August 15th or 16th. He also asked about our progress in bringing Dr. Clint Harwick, Superintendent of Schools for the Saddleback Unified School District, into our club. He suggested that we invite him to attend as a speaker in September to facilitate the process. He already has an application form and has expressed interest.

8. International Service:

Director Pushpa stated that the Rotary Club of Orange has requested that we participate in a Matching Grant water project in Encenada, Mexico. Chairman Norm explained that we will not have a Youth Exchange Student this year, and we can use some of the \$2,000 budgeted for that purpose for this project. The Board approved \$1,000 for this project.

9. Public Relations:

Chairman Norm proposed that we have 6 of our members host a meeting for 5 members at each of their places of business on a given date. He suggested that the members would discuss their present and past business associations at each meeting location and then tour the site with the proprietor. The exercise would permit us to better know the members of our Rotary club. After discussion, the Board decided to schedule an off-site meeting for the entire club, perhaps at O'Connor Laguna Hills Mortuary, and see how it goes. We might want to consider doing this at other locations about once a quarter if it works. It was also recommended that we break up the consistent seating patterns at our meetings to improve of familiarity with other members.

The next Board meeting will be on September 8, 2011, at 7:10 am, in the Mayors Conference Room at the Mission Viejo City Hall.

The meeting adjourned at 8:30 am. Respectfully submitted,

David C. Williams Secretary Rotary Club of Mission Viejo

ROTARY SHARES!



Photo Above: PP George Cooper, award winning Webmaster

WEB SITE NEWS
REGULARLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Website at: www.missionviejorotary.org

Note: For confidential club information, you must use your password.

FACEBOOK NEWS

Visit us on Facebook! MV Rotary's Facebook coordinator: PP Dennis O'Connor



SERVICE ABOVE SELF



Photo Above: The "White Elephant" photo was taken by Director Jack Wallace during his trip to Hawaii in 2008.

WHITE ELEPHANT

Please bring a White Elephant item on your assigned date. Of course, you may donate \$20 if you prefer.

- Sept. 6 - Bill Greenfield
- Sept. 13 - Ann Hagerty
- Sept. 20 - Sarah Hagerty
- Sept. 27 - Jim Hansen
- Oct. 4 - Jacki Hanson
- Oct. 11 - Michael Jagerman
- Oct. 18 - Eric Johnson
- Oct. 25 - Jack Jones
- Nov. 1 - Bill Kersten
- Nov. 8 - Joe Lavoie
- Nov. 15 - Dave Leckness
- Nov. 22 - Don Lewellen
- Nov. 29 - Bob McQueen

BRING A GUEST!

Make-up Clubs

Coto de Caza/Rancho Santa Margarita - Thursdays, 7:00 p.m., Coto De Caza Golf & Racquet Club.

Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern.

Monarch Beach - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach

Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.

San Clemente - Thursdays, 12 p.m. at the San Clemente Inn, 2600 Ave. del Presidente.

On-line make-up: <http://www.rotaryclubone.org/programs.htm>

Bulletin Staff



Photographer: Bill Kersten



Reporter: Verl Nash



Editor: Jim Hansen

THE FOUR-WAY TEST

Of the things we think, say or do:

- 1. Is it the TRUTH***
- 2. Is it FAIR to all concerned?***
- 3. Will it build GOODWILL and better FRIENDSHIPS?***
- 4. Will it be BENEFICIAL to all concerned?***

Rotary Club of Mission Viejo
SEPTEMBER 2011

- September 6* - *Regular Meeting @ Casta del Sol Golf Club*
- September 8* - *Board Meeting @ MV Mayor's Conf. Room*
- September 9* - *Rotary Business leader of the Year Luncheon*
- September 13* - *Regular Meeting @ Casta del Sol Golf Club*
- September 13* - *Presidents' Meeting @ Doubletree, Orange*
- September 20* - *Regular Meeting @ Casta del Sol Golf Club*
- September 27* - *Regular Meeting @ Casta del Sol Golf Club*

Rotary Club of Mission Viejo
OCTOBER 2011

- October 4* - *Regular Meeting @ Casta del Sol Golf Club*
- October 11* - *Regular Meeting @ Casta del Sol Golf Club*
- October 11* - *Presidents' Meeting @ Doubletree, Orange*
- October 13* - *Board Meeting @ MV Mayor's Conf. Room*
- October 18* - *Regular Meeting @ Casta del Sol Golf Club*
- October 22* - *Walk Against Drugs (tentative)*
- October 25* - *Regular Meeting @ Casta del Sol Golf Club*