



The Spoke & Wheel

Published on the first and fifteenth day of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Chartered September 13, 1974.

Club Leadership/Board Members: Jim Hansen, President; PDG Dave Williams, Secretary; PP Bill Kersten, Treasurer; Dave Leckness, President Elect; PP Scott Walker, Immediate Past-President; PP Victoria Avery, Foundation Chairperson; Bob Brown, New Generations; Dr. Pushpa Chandwani, International Service; PP George Cooper, Club Training Officer; Tom Ross, Vocational Service; PP Dr. Richard Frieder, Director-at-Large (Special Projects); PP Robert McQueen, Club Service; PP Gary Poertner, Club Administration; PP Norm Syler, Public Relations; PP Dennis O'Connor, Community Service; and Jack Wallace, Membership Chairman.

Club Meetings: Tuesdays, 7:10 to 8:30 A.M., Casta del Sol Golf Club, 27601 Casta del Sol, Mission Viejo, CA 92692

RI and District Officers: Ray Klingensmith, RI President; Johrita Solari, District 5320 Governor

COMMUNITY SERVICE

Epiphany Church: a community of Light, Love, and Expectation

Craft Talk by Ellis Brust • Photo by Bill Kersten



Photo: New Mission Viejo Rotarian, Ellis Brust.

On February 8, 2011, Ellis Brust treated MV Rotary members to an excellent Craft Talk. Ellis is Lead Pastor at Epiphany Church in Mission Viejo. Ellis has been an ordained minister since 1984 and has served in many areas of the

United States and throughout the world. Pastor Ellis told the audience that his new church is focused on “Ancient practices in a contemporary style.”

Epiphany Church weekly worship gatherings are at the Norman P. Murray Community Center, 24932 Veterans Way, Mission Viejo, CA 92692-2740 on Sundays at 5 P.M. Childcare is provided.

To find our more about Epiphany Church or Ellis, please visit: www.epiphanysocial.org. Ellis can be contacted at: email Ellis at: ellis@epiphanysocial.org or 949.525.3921.

Ellis presented an excellent Craft Talk.

Events Calendar

February Project/s

1. Prepare for Dist. Assembly
2. Conf. Preview Day

Upcoming Club Events...

Rotary Club Web site:
www.missionviejorotary.org

Tuesday, Feb. 22 - Regular Meeting.

Tuesday, Mar. 1 - Regular Meeting.

Saturday, Mar. 5 - District Assembly.

Saturday, Mar. 26 - Club Fiesta Fundraiser

Upcoming

District Events...

District 5320 Web site:
www.rotary5320.org

Tuesday, Feb. 15 - Presidents' Meeting.

Saturday, Mar. 5 - District Assembly. April 29 - May 1 - District Conference.



CLUB SERVICE

Child Abuse Prevention Center

Report by Jim Hansen • Photo by Bill Kersten

Ms. Barbara Casserly, Development Coordinator for the Child Abuse Prevention Center, was guest speaker at the February 1, 2011 meeting of the Rotary Club of Mission Viejo. Her topic was: “Family Matters.”

In her role at the Child Abuse Prevention Center, Ms. Casserly works with teams of staff members and volunteers to break the cycle that often follows child abuse. She told the audience that the Center receives approximately 100 telephone calls per day. However, the teams of staff and volunteers seek to prevent the calls and therefore make family visits, (often in hospitals when a new borns are delivered).

A very large part of the Child Abuse Prevention Center’s action is parent education and teaching all family members how to deal with issues of child rearing.

There are many programs available through the Child Abuse Prevention Center that support parents. To find out more, please visit: www.BrightFutures4Kids.org.



Photo above: Rotary President Jim Hansen presents an elementary level reading book to Barbara Casserly, (for her signature). The Rotary Club of MV will donate the book to the Saddleback Valley Unified School District in the name of Ms.

CLUB SERVICE - SPECIAL REPORT

Future Vision Plan of the Rotary Foundation

By David C. Williams (PDG)

(Part two of a seven part article)



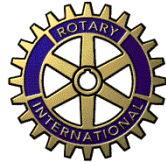
WHY DO WE NEED A FUTURE VISION PLAN?

The need for the Future Vision Plan of The Rotary Foundation grew out of the overwhelming popularity of the Matching Grant program, which began in 1965. During the first 35 years of the program, 10,000 grants were awarded. However, it took only 4 more years for The Rotary Foundation to award the next 10,000 grants. The Rotary Foundation became a victim of its own success! The staff of The Rotary Foundation could not keep up with the demand, resulting in delays and frustration of Rotarians who were trying to meet critical humanitarian demands. The Trustees realized that the program had to be simplified and streamlined to achieve its objectives.

The first order of business was to revisit the mission of The Rotary Foundation. Since 1917, the motto of the Foundation had been “Doing good in the world.” In 2007, the Council on Legislation adopted the following mission statement for The Rotary Foundation:

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, good will and peace, through the improvement of health, the support of education and the alleviation of poverty. We will look at the elements of the Future Vision Plan and its implications in future articles.

CLUB SERVICE - FLYER BY GEORGE COOPER



Come Party With Us!!

**Come Join Us
For Mission Viejo Rotary Club's
36th Annual Fundraiser**

"The Spring Fiesta"

Saturday March 26, 2011 6:30P.M.

The event will include a delicious Mexican dinner, Mariachis Band, Prizes, and much more. Tickets are \$50.00 per person. There will also be Great Margaritas, and an outstanding silent auction. All proceeds go to supporting Rotary's service projects within our community and internationally.

Local community projects, such as:

- Providing aid to needy families
- Local School Scholarships
- Teacher Awards
- Providing goods to social workers
- Walk Against Drugs
- Veterans Memorial
- Mayors Prayer Breakfast
- Esperanza School Pancake Breakfast

International Projects:

- Providing medical aid and goods for the children at Door of Faith Orphanage in Mexico
- Deafness project and clean water projects in India
- Contributing aid to disaster areas in Haiti as well as other countries around the world.
- Eradication of Polio throughout the world
- Friendship Exchange Programs

Come Party With Us for a great evening of fun at Café Maiz. Help Rotary achieve its goal of "Service Above Self"

Call 949-367-1961 for Tickets



27567 Puerta Real Mission Viejo, CA 92691

(Located in the shopping center behind the Kaleidoscope next to Sport Chalet)



QUOTE OF THE WEEK FEBRUARY 15, 2011

"If everything seems to be going well, you have obviously overlooked something. "

- Steven Wright

MINUTES TO THE MEETING OF THE BOARD

In attendance:

Jim Hansen, President Dave Leckness, President-Elect Dave Williams, Secretary Bill Kersten, Treasurer Scott Walker, Immediate Past President (IPP)

Jack Wallace, Membership Chair Bob McQueen, Service Chair Norm Syler, Public Relations Chair Tom Ross, Director, Vocational Service Dennis O'Connor, Director, Community Service

ROTARY CLUB OF MISSION VIEJO February 10, 2011

Board Members Absent: Joe Lavoie, President-Nominee; Gary Poertner, Club Administration Chair; Victoria Avery, Rotary Foundation Chair; George Cooper, Club Training Officer; Bob Brown, Director, New Generations; Rich Frieder, Director at Large; Pushpa Chandwani, Director, International Service

President Jim called the meeting to order at 7:10 am. The Board met in the Conference Room of the Saddleback Valley Unified School District in Mission Viejo.

Minutes Approved: The Board approved the revised Minutes of the January meeting without further revision.

President's Report:

President Jim announced that a committee has been formed to organize the Café Maiz fundraiser on March 26, 2011.

Director Bob McQueen reminded the Board that it will not have the benefit of additional Williams-Sonoma silent auction items this year. Chairman Jack suggested that we again use the Membership Drive teams to solicit auction donations from the members. The Board agreed to a \$50 per person charge for the event and to again invite a mariachi band to perform.

The Board discussed earning a *100% Rotary Foundation Sustaining Member Club Banner* this Rotary year. It requires every active member to personally contribute at least \$100 to The Rotary Foundation. 27 of our 35 members have already done to or are on track to reach that threshold through monthly payments. Secretary Dave said that he could put together a program to explain the Foundation to our members. 4 members have already earned additional PHF recognition this year. 22 members now have multi-PHF pins. All new members have signed up to become PHFs.

The Board discussed again inviting Bill Craycraft to chair or co-chair the *Mayor's Prayer Breakfast* in May. Our club has decided to go in with the Rotary Club of Yorba Linda to sponsor a booth at *Hospitality Night* at the District Conference on April 29, 2011. We have reserved a central location in the plaza of the Irvine Hilton.

There is no registration charge this year to attend any portion of the District Conference. The Governor's Ball on April 30, 2011, has been replaced by a *Casino Night*. The District Assembly will be held in the morning of March 5, 2011, at Chapman College. We need to encourage members of President-Elect Dave's team and our new members to attend. We will look into putting together car pools for the event.

The District is again suggesting that we attempt to bring former members back into Rotary. We discussed the possibility of inviting Brigitte Archer, Ed Heeren, and a representative from Cox Communications back to club functions. We should also continue to pursue the Director, or another representative, from the local YMCA, and Clint Harwick, the new Superintendent for the Saddleback Valley Unified School District. The latter is moving to Newport Beach from Covina this summer.

President Jim indicated that he has the templates to submit the Club Awards descriptions to the District. He requested information from the Board about projects. He said that he would distribute the District formats to give the Board members an idea about what was needed. The Board rejected a suggestion that we not hold meetings on March 29th and April 12th to promote events during those months.

The Board confirmed the date of June 28, 2011, for the Demotion Dinner, probably again at the Arroyo Trabuco Country Club.

President Elect:

President-Elect Dave requested Board support for a marker with a bear sculpture on it to commemorate the role that Mission Viejo played in the 1984 Olympics. Our city hosted the cycling races, which started near the entrance to Lake Mission Viejo. The City Council is considering placing tile across Olympiad Road at that point and adding benches and a water fountain to the location. The small monument would display the Rotary logo and would explain the significance of the site to passersby. The Board voted to support the project in principle and to entertain the concept of fundraising for it once the costs were known.

Immediate Past President:

IPP Scott will try to get the fundraising committee together for a *Happy Hour* meeting at Café Maiz. He reported that we paid \$500 for the mariachis last year.

Membership:

Chairman Jack suggested that we schedule a *Fireside* orientation program for our new members. After discussion, the Board agreed that it should be held under Dave Leckness' Presidency. Our agenda is full for the remainder of the Rotary Year. Secretary Dave announced that he had put together a self-contained orientation presentation. He said that he would forward a copy to all Board members.

Our Membership Drive has resulted in a number of visitors to our club, and some Rotarians are quite enthusiastic about competition among the teams. The Board voted to waive the initiation fee for all new members brought in as a result of the Membership Drive. (Continued on Page 5)

MINUTES TO THE MEETING OF THE BOARD (cont.)

Public Relations:

Chairman Norm noted a proposal from Training Officer George to add Tom MacKinnon's name to the list at the Rotary Garden on the Oso Creek Trail. It was pointed out that there are no names on the marker and that we simply read the names of deceased Rotarians during ceremonies at the site. It was agreed that Dr. Tom should be recognized at future ceremonies. He announced that he had attended the final Mission Viejo High School basketball game of our Exchange Student, Marco Chenet, together with President-Elect Dave and Chairman Bob McQueen.

Community Service:

Director Dennis reported that past fundraisers at the Esperanza School have enabled it to purchase 4 "Rotary" vans to transport children. The vans are maintained by the School District. Chairman Bob explained that teachers can drive up to 9 students to events so that the school does not have to pay for a driver and school bus.

Treasurer's Report: Treasurer Bill reported that we have \$53,776 in the Buckhalter-Wiggins Memorial Fund and another \$20,403 in our Charity Passbook Savings Account. We have \$22,900 in our Operating Account. We have about \$1,400 in receivables. We have paid \$850 for Teacher Recognition Banquets. Capistrano School District received \$250, and Saddleback School District got the remaining \$600. We discussed asking the custodians of the Buckhalter-Wiggins Fund to possibly help underwrite the commemorative marker on Olympia Blvd.

Secretary's Report:

Secretary Dave reported that our latest installation brings our membership total to 35. Attendance has been improving during February. Year-to-date our attendance stands at 80.13%.

Other: The next Board meeting will be on March 10, 2011, at 7:10 am, in the Conference Room of the Saddleback Valley Unified School District, 25631 Peter Hartman Way, in Mission Viejo.

The meeting adjourned at 8:40 am.

Respectfully submitted, David C. Williams, Secretary

Welcome Rotarian Paul Bucknam and his wife

Wendy! Photo by Bill Kersten

Long-time Mission Viejo resident Paul Bucknam joined the Rotary Club of Mission Viejo this month. Paul had attended several meetings and was impressed by the many local and international projects in which the Rotary Club of Mission Viejo is involved. Paul, and his wife Wendy, moved to Mission Viejo and began raising their family many years ago. They are both active in the community, the Presbyterian Church of the Master and, now, Rotary. In addition, Paul owns and operates a local automotive service business.

Photo below: Paul's sponsor, PP Dennis O'Connor, Paul, and Paul's wife, Wendy





Photo Above: **PP George Cooper**, award winning Webmaster

WEB SITE NEWS
RECENTLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Website at: www.missionviejorotary.org

For Club information, you may use the following passwords:
User = *rotarian*
Password = *mvr*

FACEBOOK NEWS

Visit us on Facebook!

MV Rotary's Facebook coordinator: *PP Dennis O'Connor*



Photo Above: The "White Elephant" photo was taken by **Director Jack Wallace** during his trip to Hawaii in 2008.

WHITE ELEPHANT
Feb. 15 - Michael Jagerman

- Feb. 22 - Jack Jones
- March 1 - Bill Kersten
- March 8 - Joe Lavoie
- March 15 - Dave Leckness
- March 22 - Don Lewellen
- March 29 - Bob McQueen

INVOCATION

- Feb. 15 - TBA
- Feb. 22 - TBA
- March 1 - TBA
- March 8 - TBA
- March 15 - TBA
- March 22 - TBA
- March 29 - TBA
- March 8 - TBA

Make-up Clubs

- Coto de Caza - Thursdays, 7:00 p.m., Coto de Caza Golf and Racket Club
 - Monarch Beach - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach
 - Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.
 - Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern
 - San Clemente - Thursdays, 12 p.m. at the San Clemente Inn, 2600 Ave. del Presidente
- On-line make-ups: <http://www.recswusa.org/info/i/31>

Bulletin Staff



Photographer: PP Bill Kersten



Reporter: Verl Nash



Editor: Jim Hansen

ROTARY SHARES

PP Victoria Avery, (Dan),
General Insurance

Robert Brown, (Joanne),
Investments

Ellis Brust, (Cindy),
Clergyman

Paul Bucknam, (Wendy),
Automotive Service

Dr. Pushpa Chandwani,
(Nanik), Medical Doctor

PP George Cooper,
(Margaret), Adhesive Distributer

PP William Craycraft, Sales/
Marketing

Kendall Dever, (Stella),
Phone Systems

PP Dr. Richard Frieder,
(Susan), Optometrist

Bill Greenfield Sr. (Sandra),
International Operations

Len Gribbons, (Josie),
Honorary Member

PP Ann Hagerty, Research
Writer

Sarah Hagerty, (Tom), Editor/
Publisher

James Hansen, (Cathy),
Educator

SERVICE ABOVE SELF

MEMBERS

Jacquelyn Hanson,
Author

Michael Jagerman, (Ruth),
Jewelry Sales

PDG Jack H. Jones, (Joanie),
Aircraft Manufac. Consultant

PP Bill Kersten, (Carol),
Computer Service

Carol Kersten, (Bill),
Honorary Member

Daniel "Joe" Lavoie,
(Kathryn), Mortician

Dave Leckness, (Nancy),
Printing

PP Don Lewellen,
Certified Public Accountant

PP Col. (Ret.) Krishna
Mathur, (Pravena), Honorary
Member

John McEwan, Honorary
Member

PP Bob McQueen, (Mary Jo),
School Administrator

PP Steve Mugg, (Susan),
Consultant

BRING A GUEST

PP Richard Murray, (Paula),
Attorney, General Practice

PP Verl Nash, (Suzanne),
Education

PP Dennis O'Connor,
(Bonnie), Real Estate

PP Gary Poertner, (Adair),
Comm. College Administrator

Dagmar Richter, Banking -
Branch Manger

Tom Ross, (Patti),
Printing Broker

Dr. Aaron Sako, (Mako),
Optometrist

PP Norm Syler, (Luella),
Historian

Steve Tahouri, (Dorich),
Paralegal

Carol Todd,
Teacher

PP Scott Walker, (Debbie),
Certified Financial Planner

Jack Wallace, (Jeanne),
Residential Real Estate

PDG David C. Williams,
(Joann), Postal Service

THE FOUR-WAY TEST

*Of the things we think, say
or do:*

- 1. Is it the TRUTH*
- 2. Is it FAIR to all
concerned?*
- 3. Will it build GOODWILL
and better FRIENDSHIPS?*
- 4. Will it be BENEFICIAL
to all concerned?*



Rotary Club of Mission Viejo

February 2011

February Project/s:

1. PETS

2. DIST. CONF. PREVIEW DAY

- February 1 - Regular Meeting*
- February 5 - District Conf. Preview Day*
- February 8 - Regular Meeting*
- February 8 - Presidents' Meeting*
- February 10 - Board Meeting*
- February 15 - Regular Meeting: Jean Carroll, Prin. - La Paz Int. Sch.*
- February 25-27 - PETS*
- February 22 - Regular Meeting: Mike Bray – nature photographer*

Rotary Club of Mission Viejo

March 2011

March Project/s:

Fiesta Fundraiser - Club Service

Speech Competition - Youth Service

Singing Contest - Youth Service

- March 1 - Regular Meeting: Speech Contest*
- March 8 - Regular Meeting: TBA*
- March 10 - BOARD MEETING*
- March 12* - DISTRICT ASSEMBLY*
- March 15 - Regular Meeting: Young Singer Competition*
- March 22 - Regular Meeting: TBA*
- March 26 - CLUB FIESTA FUNDRAISER*
- March 29 - Regular Meeting (Tentative)*

Rotary Club of Mission Viejo

April 2011

April Projects:

Esperanza Pancake Breakfast - Vocational Service

District Conference - Club Service

- April 5* - *Regular Meeting*
 - April 10* - *Esperanza Pancake Breakfast*
 - April 12** - *NO Meeting**
 - April 12* - *PRESIDENTS' MEETING*
 - April 14* - *BOARD MEETING*
 - April 16-17** - *SINGING AND SPEECH FINALS*
 - April 19* - *Regular Meeting*
 - April 26* - *Regular Meeting*
 - April 29-May1* - *District Conference*
 - April 30* - *Rotarians at Work Day*
- * Tentative

Rotary Club of Mission Viejo

MAY 2011

May Project/s:

RYLA - Youth Service

RI Convention

- May 3* - *Regular Meeting*
- May 10* - *Regular Meeting*
- May 12* - *BOARD MEETING*
- May 13-15* - *RYLA*
- May 14* - *District Membership Seminar*
- May 17* - *Regular Meeting*
- MAY 22-25* - *RI CONVENTION*
- May 24* - *Regular Meeting*
- May 31* - *Regular Meeting*

Rotary Club of Mission Viejo

JUNE

June Project/s:
Demotion Dinner

- | | | |
|---------|---|---|
| June 7 | - | Regular Meeting |
| June 9 | - | BOARD MEETING |
| June 14 | - | Regular Meeting |
| June 14 | - | Governor's Transition Party (tentative) |
| June 21 | - | Regular Meeting |
| June 28 | - | NO MEETING (tentative) |
| June 28 | - | DEMOTION DINNER (tentative) |

Rotary Club of Mission Viejo

JULY 2011

Project/s: TBA

- | | | |
|----------------|---|------------------------|
| <i>July 5</i> | - | <i>Regular Meeting</i> |
| <i>July 12</i> | - | <i>Regular Meeting</i> |
| <i>July 19</i> | - | <i>Regular Meeting</i> |
| <i>July 26</i> | - | <i>Regular Meeting</i> |
-