



The Spoke & Wheel

Published on the first and fifteenth day of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Chartered September 13, 1974.

Club Leadership/Board Members: Jim Hansen, President; PDG Dave Williams, Secretary; PP Bill Kersten, Treasurer; Dave Leckness, President Elect; PP Scott Walker, Immediate Past-President; PP Victoria Avery, Foundation Chairperson; Bob Brown, New Generations; Dr. Pushpa Chandwani, International Service; PP George Cooper, Club Training Officer; Tom Ross, Vocational Service; PP Dr. Richard Frieder, Director-at-Large (Special Projects); PP Robert McQueen, Club Service; PP Gary Poertner, Club Administration; PP Norm Syler, Public Relations; PP Dennis O'Connor, Community Service; and Jack Wallace, Membership Chairman.

Club Meetings: Tuesdays, 7:10 to 8:30 A.M., Casta del Sol Golf Club, 27601 Casta del Sol, Mission Viejo, CA 92692

RI and District Officers: Ray Klingensmith, RI President; Johrita Solari, District 5320 Governor

INTERNATIONAL SERVICE

Door of Faith Orphanage Baja, Mexico

Report by Jim Hansen • Photos by Bill Kersten



Photo: Dr. Richard Frieder accepts a check to the Door of Faith Orphanage for \$2,360 from MV Rotary.

One of the Rotary Club of Mission Viejo's most productive projects of the Rotary year is the annual Door of Faith project. **PP Dr. Richard Frieder**, a charter member of the Mission Viejo club, has been leading this project since its inception.

Again, this December, Dr. Frieder led a team of Rotarians and friends to the Door of Faith

Orphanage in Baja, Mexico. The Door of Faith Orphanage cares for over 100 orphans, from infant to age 18, near the town of La Mission, Mexico. The orphanage is not supported financially by the Mexican government - none are in Mexico - and is solely supported by donations.

The team led by Dr. Frieder performed eye exams for the children and, with donations from the Rotary Club of Mission Viejo and **La Paz Optometrics**, the children needing corrective lenses were fitted with appropriate eye wear.

The Rotary Club of Mission Viejo is appreciative of Dr. Frieder's involvement and his ongoing commitment to, and leadership for, this outstanding project!

(Please see page 2 for photos of the 2010 trip).

Events Calendar

December Project

"Door of Faith"

(International Service)

Upcoming Club Events...

Rotary Club Web site:

www.missionviejorotary.org

Tuesday, Dec. 21 - **NO** Club Meeting.

Tuesday, Dec. 21 - **Holiday Party.**

Tuesday, Dec. 28 - **NO** Club Meeting.

Tuesday, Jan. 4 - **Club Meeting.**

Tuesday, Jan. 11 - **Club Meeting.**

Tuesday, Jan. 18 - **Club Meeting.**

Thursday, Jan. 13 - **Board Meeting - (new location)**

Tuesday, Jan. 25 - **Club Meeting.**

Upcoming District Events...

District 5320 Web site:

www.rotary5320.org

Tuesday, Jan. 11 - **Presidents' Meeting.**

Tuesday, Feb. 15 - **Presidents' Meeting.**



DOOR OF FAITH - 2010

Photos by Richard Frieder



CLUB SERVICE

Speech and Language Development Center, Inc. *Photo by Bill Kersten*



The club’s guest speaker was Mr. Ray H. Bell. Mr. Bell serves as Director of Development for Speech and Language Development Center, Inc. (SLDC), a Southern California-based school and therapy center serving 325 children and young adults with language/learning, social/emotional and neurologically-based needs, including Autism Spectrum Disorder. In his capacity overseeing the Development department for the Center, Bell is responsible for creating programs that support and fuel the school’s critical growth objectives, as well as supervising ancillary marketing and awareness building initiatives to highlight the school’s incredible accomplishments and leadership in the Autism and related disorders treatment field.

Bell joined SLDC in 1997, specifically to manage the organization’s Capital Campaign program. Since that time, he has guided SLDC through the first phase of a \$10.5M site improvement campaign and the efforts of his department have directly resulted in the Center’s ability to increase its student capacity and population by more than 25 percent.

During his more than 10 years with the organization, Bell additionally has worked to vastly expand the various components of the Development department effort. Under his tenure, the Center has grown an Annual Campaign that provides more than \$25,000 to support infrastructure and educational programs on a yearly basis. In 2004, he orchestrated efforts to establish a dedicated SLDC endowment, The Founders’ Fund, which has raised more than \$300,000 to support critical educational, therapeutic and technological programs to provide the students at the Center with a more effective and beneficial learning experience.

As a pivotal leader helping to shape the future of SLDC, Bell’s inspiration comes from the daily opportunities of watching children demonstrate their growing abilities (rather than disabilities) – and celebrating the Center’s staff and faculty accomplishments.

For more information, please feel free to visit: <http://www.slhc.net/Home.asp>.

CLUB SERVICE - SPECIAL REPORT

5 Ah Ha! Moments in Rotary

By David C. Williams (PDG)

(The following is part three of a five-part article written by PDG Dave Williams)



Rotary was shaped by a series of pleasant surprises that not even the founders could have anticipated. Among them were:

3. Rural Adaptability

One of the early controversies in Rotary concerned the expansion of Rotary to rural America. After all, Rotary was founded to counteract the alienation and loneliness of persons in metropolitan areas, to bring small-town friendship to big city-businessmen. All of the original clubs existed in cities which exceeded 100,000 in population. Prominent Rotarians argued that Rotary would fail financially in small communities. In 1916, clubs had been established in 37 cities of less than 25,000, and they were thriving. In 1917, RI President Arch Klumph wrote: “Each year we have set the population mark lower, until now cities are considered eligible with a population of 10,000 or even less. Personally, I feel that if a delegation of citizens from a town of 1,000 were to apply...with the positive assurance that they would be able to sustain [such a club], I would welcome the signing of their charter equally as much as though it were for a city of a million.” The composition of the club became more important than the size of the city to determine its eligibility for chartering during Rotary’s second decade.

**Rotary Club of Mission Viejo 2011-2012 Leadership Organization
(Approved December 7, 2010 by membership vote)**

(1) President - Dave Leckness

Areas of Emphasis: • Chair General Meetings; • Chair all Board Meetings; • Develop and Publish Annual Goals; • With the Board, develop Annual Calendar; • Attend Presidents' Monthly Meeting; • Represent MV Club at District Meetings; • Other Duties as Requested by the Board.

(2) President-Elect - Joe Lavoie

Areas of Emphasis: • Attend and participate in all Board meetings; • Attend Presidents' Meetings as available; • Attend trainings as available; • Attend PETS (Mandatory); • Coordinate Demotion Dinner; • Other Duties as Requested by the Board and/or President.

(3) Vice President (Immediate Past President) - Jim Hansen

Areas of Emphasis: • Fill in for president as needed; • Attend and participate in all Board meetings; • Other Duties as Requested by the Board and/or President.

(4) Treasurer - PP Bill Kersten

Areas of Emphasis: • Prepare, maintain, and publish financial records for the club; • Develop income/expenditure budget sheets and present to Board monthly; • Maintain records of grants, projects, etc.; • Other Duties as Requested by the Board and/or President.

(5) Secretary - PDG Dave Williams

Areas of Emphasis: • Record and publish Monthly Board Minutes; • Record and publish weekly attendance; • Maintain and publish Club By-Laws; • Other Duties as Requested by the Board and/or President.

(6) Director, Club Administration - PP Gary Poertner

Areas of Emphasis: • Oversee Attendance; • Oversee Bulletin; • Oversee adherence to Club ByLaws; • Oversee Family of Rotary; • Regularly review Finance & Budget - at least quarterly; • Oversee meeting programs; • Oversee Website; • Other Duties as Requested by the Board and/or President.

(7) Director, Membership - Jack Wallace

Areas of Emphasis: • Research, verify, and record Classifications; • Member Education; • New Member Education and Assignments; • Recruitment; • Retention; • Other Duties as Requested by the Board and/or President.

(8) Director, Public Relations - PP Norm Syler

Areas of Emphasis: • Establish and maintain public relations with the local media sources and attempt to publish one newspaper article per month; • Establish and maintain public relations with civic leaders; • Establish and maintain public relations with local government leaders; • Other Duties as Requested by the Board and/or President.

(9) Director, Rotary Foundation - PP Victoria Avery

Areas of Emphasis: • Oversee Club Programs on Foundation; • Oversee Humanitarian Grants; • Oversee the Club's Polio Plus Program; • Represent Club at Foundation Dinner, if possible; • Oversee Club's participation in the District Conference; • Other Duties as Requested by the Board and/or President.

(10) Director, Service Projects - PP Bob McQueen

Areas of Emphasis: • Oversee All Service Projects; With the president, recommend coordinators for the five areas of service; • Provide a monthly report - at Board meetings - for each area of service as appropriate; • Other Duties as Requested by the Board and/or President.

• International Service - Coordinator TBD

Areas of Emphasis: • Oversee the Club's International Service Projects.

• Vocational Service - Coordinator TBD

Areas of Emphasis: • Oversee the Club's Vocational Service Projects.

• New Generations - Coordinator TBD

Areas of Emphasis: • Oversee the Club's Youth Service Projects.

• Club Service - Coordinator TBD

Areas of Emphasis: • Oversee the Club Service Projects.

• Community Service - Coordinator TBD

Areas of Emphasis: • Oversee the club's Community Service Projects.

CLUB SERVICE

Welcome New Rotarian Ellis Burst

Photo by Bill Kersten • Report by Jim Hansen

Mr. Ellis Burst was inducted as a member of the Rotary Club on Mission Viejo at the regular meeting on Tuesday, December 7, 2010. Ellis was sponsored by Rotarian, and City Councilman, Dave Leckness. Ellis enters the Rotary Club of Mission Viejo in the classification of "Clergyman." Ellis is lead pastor of a newly formed church in the City of Mission Viejo. We will learn more about Ellis during his upcoming Craft Talk; but he has already become active in the club joining in the service activities.



Club members are pleased that Ellis accepted the invitation to become a Mission Viejo Rotarian and they look forward to his Craft Talk and ongoing participation.

INTERNATIONAL SERVICE

Jacki Hanson and LIGA

(Flying Doctors of Mercy) *Photo by Bill Kersten • Report by Jim Hansen*

Rotarian Jacki Hanson monthly. The teams perform recently provided a program and needed surgeries for the locals shared her involvement with from miles around. Patients LIGA. The Rotary Club of come from all of the surrounding Mission Viejo and members villages for needed medical donated \$500 to go towards assistance.



medical equipment needed at the The Mission Viejo club is clinic Jacki, a retired RN, runs very proud of Jacki and very for the organization. happy to support this

Jacki, and teams of doctors, international project. nurses, and specialty staff visit a small community in Mexico

Rotarian Jacki Hanson accepts a check to LIGA in the amount of \$500 from 2010-11 President Jim Hansen.

CLUB SERVICE

Final Reminder:

MV Rotary Holiday Party

Don't miss this year's **Holiday Party** at Peppino's on Lake Mission Viejo. The Board of Directors encourages you to sign-up and bring a spouse, guest or friend to this festive holiday event.

We will meet on Tuesday, December 21, 2010 at the heated patio of Peppino's Italian Restaurant in Mission Viejo at 6:00 p.m. We will be treated to a wonderful Italian buffet with Lasagna, Pasta with Marinara Sauce, Chicken Marsala, Garden Salad with side dressings, bread, and drink choice of coffee, soda or iced tea. Wine and beer will be available at the cash bar. Please plan to attend!

See you there!



FOUNDATION MICKEY - WATCH FOR HIM!



Foundation before sharing Mickey with the next member. To donate, simply tell Bill Kersten, Treasurer, and he will bill you.

Remember, if you end up are encouraged to make a donation to the Rotary

Thank you for all you do through Rotary!

QUOTE OF THE WEEK - DECEMBER 15, 2010

"People rarely succeed at anything unless they have fun doing it."

- Author unknown





Photo Above: **PP George Cooper**, award winning Webmaster

WEB SITE NEWS
RECENTLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Website at: www.missionviejorotary.org

For Club information, you may use the following passwords:
User = rotarian
Password = mvr

FACEBOOK NEWS

Visit us on Facebook!

MV Rotary's Facebook coordinator: **PP Dennis O'Connor**



Photo Above: The "White Elephant" photo was taken by **Director Jack Wallace** during his trip to Hawaii in 2008.

WHITE ELEPHANT

- Dec. 21 - DARK
- Dec. 28 - DARK
- Jan. 4 - Richard Frieder
- Jan. 11 - Bill Greenfield
- Jan. 18 - Ann Hagerty
- Jan. 25 - Sarah Hagerty
- Feb. 1 - Jim Hansen
- Feb. 8 - Jacki Hanson
- Feb. 15 - Michael Jaegerman
- Feb. 22 - Jack Jones
- March 1 - Bill Kersten
- March 8 - Joe Lavoie

Make-up Clubs

- Coto de Caza - Thursdays, 7:00 p.m., Coto de Caza Golf and Racket Club
 - Monarch Beach - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach
 - Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.
 - Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern
 - San Clemente - Thursdays, 12 p.m. at the San Clemente Inn, 2600 Ave. del Presidente
- On-line make-ups: <http://www.recswusa.org/info/i/31>

Bulletin Staff



Photographer: **PP Bill Kersten**



Reporter: **Verl Nash**



Editor: **Jim Hansen**

ROTARY SHARES

PP Victoria Avery, (Dan),
General Insurance

Robert Brown, (Joanne),
Investments

Ellis Burst, Clergyman

PP Barry Brownell, (Ety),
Honorary Member

Dr. Pushpa Chandwani,
(Nanik), Medical Doctor

PP George Cooper,
(Margaret), Adhesive Distributer

PP William Craycraft, Sales/
Marketing

Kendall Dever, (Stella),
Phone Systems

PP Dr. Richard Frieder,
(Susan), Optometrist

Bill Greenfield Sr. (Sandra),
International Operations

Len Gribbons, (Josie),
Honorary Member

PP Ann Hagerty, Research
Writer

Sarah Hagerty, (Tom), Editor/
Publisher

James Hansen, (Cathy),
Education Consultant

SERVICE ABOVE SELF

MEMBERS

Jacquelyn Hanson,
Author

Michael Jagerman, (Ruth),
Jewelry

PDG Jack H. Jones, (Joanie),
Aircraft Manufac. Consultant

PP Bill Kersten, (Carol),
Computer Service

Carol Kersten, (Bill),
Honorary Member

Daniel "Joe" Lavoie,
(Kathryn), Mortician

Dave Leckness, (Nancy),
Printing

PP Don Lewellen, Certified
Public Accountant

PP Col. (Ret.) Krishna
Mathur, (Pravena), Honorary
Member

John McEwan, Honorary
Member

PP Bob McQueen, (Mary Jo),
School Administrator

PP Norm Miller, (Pauline),
Honorary Member

PP Steve Mugg, (Susan),
Consultant

BRING A GUEST

PP Richard Murray, (Paula),
Attorney, General Practice

PP Verl Nash, (Suzanne),
Education

PP Dennis O'Connor,
(Bonnie), Real Estate

PP Gary Poertner, (Adair),
Comm. College Administrator

Dagmar Richter, Banking -
Branch Manger

Tom Ross, (Patti),
Printing Broker

Dr. Aaron Sako, (Mako),
Optometrist

PP Norm Syler, (Luella),
Historian

Steve Tahouri, (Dorich),
Paralegal

Carol Todd, Teacher

PP Scott Walker, (Debbie),
Certified Financial Planner

Jack Wallace, (Jeanne),
Residential Real Estate

PDG David C. Williams,
(Joann), Postal Service

THE FOUR-WAY TEST

*Of the things we think, say
or do:*

- 1. Is it the TRUTH*
- 2. Is it FAIR to all
concerned?*
- 3. Will it build GOODWILL
and better FRIENDSHIPS?*
- 4. Will it be BENEFICIAL
to all concerned?*



December Calendar

****December Project****

Door of Faith

Saturday, Dec. 4 - DOOR OF FAITH

Tuesday, Dec. 7 - Regular Meeting - Election.

Thursday, Dec. 9 - Board Meeting.

Tuesday, Dec. 14 - Regular Meeting.

Tuesday, Dec. 21 - NO MEETING (See Holiday Party).

Tuesday, Dec. 21 - Holiday Party at Peppino's in M.V.

Tuesday, Dec. 28 - NO MEETING - DARK for the Holiday Week.

January Calendar

****January Project****

26th Meeting Celebration

Tuesday, Jan. 4 - Regular Meeting - 26th Mtg. Celebration

Tuesday, Jan. 11 - Regular Meeting.

Tuesday, Jan. 11 - Presidents' Meeting.

Thursday, Jan. 13 - Board Meeting.

Tuesday, Jan. 18 - Regular Meeting.

Tuesday, Jan. 25 - Regular Meeting.

Rotary Club of Mission Viejo
2010-11 Calendar of Events
FEBRUARY

- February 1 - Regular Meeting*
- February 8 - Regular Meeting*
- February 8 - PRESIDENTS' MEETING*
- February 10 - BOARD MEETING*
- February 15 - Regular Meeting*
- February 18-20* - PETS*
- February 22 - Regular Meeting*
- * Tentative Date*

Rotary Club of Mission Viejo
2010-11 Calendar of Events
MARCH

- March 1 - Regular Meeting*
- March 1* - SPEECH COMP. BEGINS*
- March 1* - SINGING COMP. BEGINS*
- March 8 - Regular Meeting*
- March 10 - BOARD MEETING*
- March 12* - DISTRICT ASSEMBLY*
- March 15 - Regular Meeting*
- March 22 - Regular Meeting*
- March 26* - CLUB FUNDRAISER*
- March 29 - Regular Meeting*
- * Tentative Date*