



The Spoke & Wheel

Published on the first and fifteenth day of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Chartered September 13, 1974.

Club Leadership/Board Members: Jim Hansen, President; PDG Dave Williams, Secretary; PP Bill Kersten, Treasurer; Dave Leckness, President Elect; PP Scott Walker, Immediate Past-President; PP Victoria Avery, Foundation Chairperson; Bob Brown, New Generations; Dr. Pushpa Chandwani, International Service; PP George Cooper, Club Training Officer; Tom Ross, Vocational Service; PP Dr. Richard Frieder, Director-at-Large (Special Projects); PP Robert McQueen, Club Service; PP Gary Poertner, Club Administration; PP Norm Syler, Public Relations; PP Dennis O'Connor, Community Service; and Jack Wallace, Membership Chairman.

Club Meetings: Tuesdays, 7:10 to 8:30 A.M., Casta del Sol Golf Club, 27601 Casta del Sol, Mission Viejo, CA 92692

RI and District Officers: Ray Klingensmith, RI President; Johrita Solari, District 5320 Governor

CLUB SERVICE

M.V. Rotary's Business Leader of the Year - PP George Cooper!

Report by Jim Hansen • Photo by PP Bill Kersten



PP George Cooper, M.V. Business Rotarian of the Year!

What do On-Hand Adhesives and Rotary have in common? On-Hand Adhesives, Inc., the company in which **George Cooper** has been involve for over 30 years, (he is currently Chairman, Treasurer, and Web Manager), has

been a family business for George. Rotary, in which George has been involved for more that 50 years, has been a motivator for his personal and business life and a way to give back - an extremely important ideal for George Cooper. What does the company and Rotary have in common? - George Cooper!

In his business, George knows every aspect. He has been involved in every position and, as Chairman, oversees operations. In Rotary, George has held every club position, (currently Webmaster), plus he has held several Rotary District positions. He has initiated numerous projects for the MV Club, both local and international, and has been instrumental in club organization, training, and success.

Congratulations, George!

To learn more, please visit the Rotary Club of Mission Viejo's Website at: www.missionviejorotary.org and On-Hand Adhesives business site at: www.gluguru.com.

Upcoming Events

- Upcoming Club Events...**
Rotary Club Web site:
www.missionviejorotary.org
Tuesday, Sept. 21 - Regular Meeting.
Tuesday, Sept. 28 - Regular Meeting.
Tuesday, Oct. 12 - Presidents' Meeting.
Tuesday, Nov. 9 - Rotary Foundation Training.
Tuesday, Nov. 9 - Presidents' Meeting.

- Upcoming District Events...**
District 5320 Web site:
www.rotary5320.org
Tuesday, Oct. 12 - Presidents' Meeting.
Tuesday, Nov. 9 - Rotary Foundation Training.
Tuesday, Nov. 9 - Presidents' Meeting.



CLUB SERVICE - SPECIAL REPORT

The Profits in Service!

Special Report by PP George Cooper.



In the beginning Rotarians advertised their Rotary as “a unique club whose members use it as a means of securing business.” And the word “service” was probably used in the Chicago club as members explained the service they undertook to give their customers , or were told by fellow Rotarians how they might improve their service. It was agreed that each man’s business methods must warrant the confidence not only of his fellow Rotarians, but of the public.

During the early years (about 1908) there came into the Club the president of a school of salesmanship which considered business as a service to society with a slogan that appealed to the Chicago Rotarians. It was the now famous “He Profits Most Who Serves Best.” It wasn’t long before other clubs adopted it as their slogan.

Realizing that they were self-centered as a group, Rotarians sought to change the meaning of “Service” and found opportunities for helpfulness to people outside their club. They then adopted an important object for the Club: The advancement of the best interests of Chicago and the spreading of the spirit of civic pride and loyalty among its citizens.

These evolutionary procedures led to the development of a variety of community services. This included the now famous Chicago Public Toilets which was the first Community Service rendered by Rotary.

And that was the beginning.

CLUB SERVICE - SPECIAL REPORT

ABCs of Rotary *Written by David C. Williams, PDG*

(Dave Williams is PDG from District 5240. He is now an active member in the Rotary Club of Mission Viejo and District 5320.)

This article is part of a 26-part report highlighting key aspects of Rotary.

“X” - EXtension of Rotary



Rotary is extended through the chartering of new Rotary clubs by the Board of Directors of Rotary International. A new club must be sponsored by an existing Rotary club. The District Governor designates an experienced Rotarian as a “special representative to the provisional club. A new club must have a minimum of 20 members willing to pay a charter fee (\$20 per member). The members must be willing to meet weekly and adopt the Standard Rotary Club Constitution. However, within the broad provisions of Rotary constitutional documents, the new club sets its own policies and procedures, such as when and where to meet, how much to charge its members, and which programs and projects it will pursue. It is estimated that a new Rotary club is chartered somewhere in the world every 14 hours of every day.

Next issue: “Y” - Youth Exchange

CLUB SERVICE

**“Foundation Mickey” -
Where is He?**

Report by Jim Hansen • Photo by Bill Kersten



You certainly remember the challenge DG Johrita Solari gave the Mission Viejo Rotary Club. She gave us Mickey Mouse - she is from the Anaheim club after all - and challenged our club members to make a donation to the Rotary Foundation if they receive the “kidnapped” mouse. These donations, per DG Solari, should be above and beyond your usual giving. **Well, Bill Kersten, our club treasurer, has recorded several new donations to the Foundation thus far. Remember, you may make a one time donation, a monthly pledge, or more.**

The Rotary Foundation is possibly the most effective entity of its kind in the world. One major goal - the eradication of Polio worldwide - is nearly accomplished. Rotarians have donated millions of dollars and the Bill and Melinda Gates Foundation has added significantly to this cause.

Mission Viejo club members are very generous. Our club has a record of donating about \$8,000 per year to the Foundation. That is an average of nearly \$270 per person. I hope we can exceed our usual amount this year and move our club up with the top five in District 5320.

Remember, if Foundation Mickey shows up in your hands, please consider a generous donation to the Rotary Foundation and inform Bill Kersten. Of course, please maintain your usual generous donations to the Foundation as well.

Thank you for all you do!

Jim

Remember the old Eskimo saying:

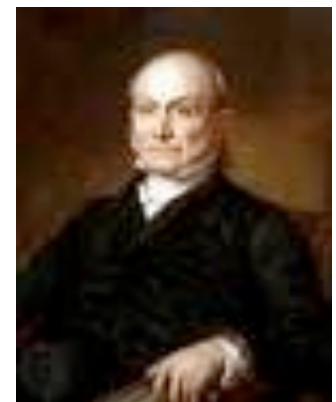
“If you are not the lead dog, the scenery never changes!”

QUOTE OF THE WEEK

September 15, 2010

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

–John Quincy Adams, sixth U.S. President (1767-1848)



INTERNATIONAL SERVICE

Italian Youth Exchange Student - Marco Chenet

Report by Jim Hansen • Photo by PP Bill Kersten

Marco Chenet, from a small historic town in Italy, is now living in the USA for his senior year of high school as a Rotary Youth Exchange Student. Marco will be attending Mission Viejo High School this year and will be residing with a wonderful family in the community, the Moellers.

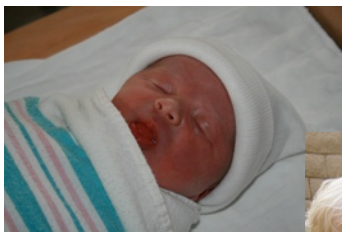
Marco spoke briefly to club members and guests during the regular meeting on September 7, 2010. His English is quite good and he did very well. **PP Norm Syler**, (to Marco's right in the attached photo), is Marco's Rotary Youth Counselor. Norm will be in contact with the Moellers and Marco and will give the club members ongoing updates of Marco's life in the USA.



CLUB SERVICE

Send in your news articles for the bulletin!

If you have been on vacation, had a birthday in the family, had something great happen in your business, etc., send in an article - draft is fine - so the bulletin staff may share your excitement. Send articles to: Bulletin Editor Jim Hansen at jhansen4@cox.net.



CLUB SERVICE

Mary Jo McQueen tells of “The Orphan Train”

Report by Jim Hansen • Photo by Bill Kersten

Mary Jo McQueen was our guest speaker on Tuesday, September 7, 2010. Her topic was: “The Orphan Train.” She has done a great deal of research on the topic and put together a PowerPoint presentation for the club.

Club members learned of 200,000 orphans from the Five Points area of New York City during the time period of 1854 to 1929. Orphans were loaded on trains and traveled the train route until “auctioned off” to a family.

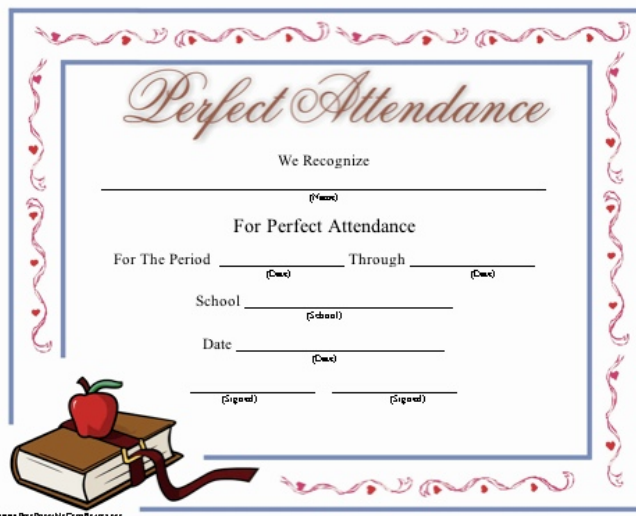
Mary Jo explained that her research began when she learned her grandfather was an orphan who ended up on the Orphan Train. Her stories of the orphans, newspaper clippings, and the history of the times, made for an extremely interesting program.



CLUB SERVICE

Who had Perfect Attendance for July and August?

Report submitted by PDG Dave Williams



Club attendance for July and August averaged 80.81% and the following Rotarians had perfect attendance for the two months:

- Bob Brown
- Dr. Pushpa Chandwani
- Bill Greenfield, Sr.
- PDG Jack Jones
- PP Bill Kersten
- Verl Nash
- PP Gary Poertner
- Tom Ross
- PP Norm Syler
- PP Scott Walker
- PDG Dave Williams

Congratulations one & all!



Photo Above: **PP George Cooper**, award winning Webmaster

WEB SITE NEWS
RECENTLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Website at: www.missionviejorotary.org

For Club information, you may use the following passwords:
User = rotarian
Password = mvr



Photo Above: The "White Elephant" photo was taken by **Director Jack Wallace** during his trip to Hawaii in 2008.

WHITE ELEPHANT

- Sept. 21 - Dagmar Richter
- Sept. 28 - Tom Ross
- Oct. 5 - Aaron Sako
- Oct. 12 - Norm Syler
- Oct. 19 - Scott Walker
- Oct. 26 - Jack Wallace
- Nov. 2 - Dave Williams
- Nov. 9 - Victoria Avery
- Nov. 16 - Bob Brown
- Nov. 23 - Dr. Pushpa Chandwani
- Nov. 30 - George Cooper
- Dec. 7 - Bill Craycraft

Make-up Clubs

- Coto de Caza - Thursdays, 7:00 p.m., Coto de Caza Golf and Racket Club
- Monarch Beach - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach
- Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.
- Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern
- San Clemente - Thursdays, 12 p.m. at the San Clemente Inn, 2600 Ave. del Presidente

On-line make-ups <http://www.recswusa.org/info/f/31>

Bulletin Staff



Photographer: Bill Kersten



Reporter: Verl Nash



Editor: Jim Hansen

ROTARY SHARES

PP Victoria Avery, (Dan),
General Insurance

Robert Brown, (Joanne),
Investments

PP Barry Brownell, (Ety),
Honorary Member

Dr. Pushpa Chandwani,
(Nanik), Medical Doctor

PP George Cooper,
(Margaret), Adhesive Distributer

PP William Craycraft, Sales/
Marketing

Kendall Dever, (Stella),
Phone Systems

PP Dr. Richard Frieder,
(Susan), Optometrist

Bill Greenfield Sr. (Sandra),
International Operations

Len Gribbons, (Josie),
Honorary Member

Ann Hagerty, Research
Writer

Sarah Hagerty, (Tom), Editor/
Publisher

James Hansen, (Cathy),
Educator

SERVICE ABOVE SELF

MEMBERS

Jacquelyn Hanson,
Author

Michael Jagerman, (Ruth),
Jewelry

PDG Jack H. Jones, (Joanie),
Aircraft Manufac. Consultant

PP Bill Kersten, (Carol),
Computer Service

Carol Kersten, (Bill),
Honorary Member

Daniel "Joe" Lavoie,
(Kathryn), Mortician

Dave Leckness, (Nancy),
Printing

PP Don Lewellen, Certified
Public Accountant

PP Col. (Ret.) Krishna
Mathur, (Pravena), Honorary
Member

John McEwan, Honorary
Member

PP Bob McQueen, (Mary Jo),
School Administrator

PP Norm Miller, (Pauline),
Honorary Member

PP Steve Mugg, (Susan),
Consultant

BRING A GUEST

PP Richard Murray, (Paula),
Attorney, General Practice

PP Verl Nash, (Suzanne),
Education

PP Dennis O'Connor,
(Bonnie), Real Estate

PP Gary Poertner, (Adair),
Comm. College Administrator

Dagmar Richter, Banking -
Branch Manger

Tom Ross, (Patti),
Printing Broker

Dr. Aaron Sako, (Mako),
Optometrist

PP Norm Syler, (Luella),
Historian

Steve Tahouri, (Dorich),
Paralegal

PP Scott Walker, (Debbie),
Certified Financial Planner

Jack Wallace, (Jeanne),
Residential Real Estate

PDG David C. Williams,
(Joann), Postal Service

THE FOUR-WAY TEST

*Of the things we think, say
or do:*

- 1. Is it the TRUTH*
- 2. Is it FAIR to all
concerned?*
- 3. Will it build GOODWILL
and better FRIENDSHIPS?*
- 4. Will it be BENEFICIAL
to all concerned?*

