



The Spoke & Wheel

Published on the first and fifteenth of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Chartered September 13, 1974.

Club Leadership/Board Members: Scott Walker, President; Gary Poertner, Past-President; James Hansen, President-Elect and Community Service; Dave Williams, Secretary; Bill Kersten, Treasurer; Victoria Avery, Foundation Chairperson; Dr. Pushpa Chandwani, International Service; Dr. Steve Fish, Vocational Service; Robert McQueen, Club Service; Norm Syler, Public Relations; Jack Wallace, Membership; and Dr. Richard Frieder, Director-at-Large

Club Meetings: Tuesdays, 7:05 to 8:30 A.M., Casta Del Sol Golf Club, 27601 Casta Del Sol, Mission Viejo, CA 92692

RI and District Officers: John Kenny, RI President; Bret Gerdes, District 5320 Governor

COMMUNITY SERVICE

Rotary Delivers Christmas Hams

Report by Bill Kersten and Photos by Bill and Carol Kersten

PP Bill Kersten, for the Rotary Club of Mission Viejo, delivered 16 hams to social worker Jim Boyd at the local Social Services office for distribution to needy families selected by Social Services. "Holiday Dinners" has been an ongoing project of the Rotary Club of Mission Viejo for years. Bill Kersten, who has been involved for all of those years, said, "It is wonderful to be a part of an organization (Rotary) that cares for, and supports our community. I have been delivering hams and turkeys for years and I hope to continue for many more!"

Other key persons in this Rotary project are: **Bob McQueen, Dennis O'Connor, and Carol Kersten.**

Top Photo: Bill Kersten delivering hams.

Middle Photo: Some of the hams in the refrigerator.



January 2010

Upcoming Club Events...

Rotary Club Web site:
www.missionviejorotary.org

Tuesday, Jan. 19 - Regular meeting. Program: TBA.

Tuesday, Jan. 26 - Regular meeting. Program: TBA.

Upcoming District Events...

District 5320 Web site:
www.rotary5320.org

Fri-Sun., Feb. 19-21 - PETS at LAX.

Tuesday, Mar. 9 - Presidents' Meeting.

Saturday, Mar. 13 - District Assembly @ Chapman University.

CLUB NEWS***Perfect Attendance*** *Submitted by Sec. Dave Williams, PDG*

The Rotary Club of Mission Viejo strives for 100% attendance. If for some reason you miss a regular meeting, you may make up at another Rotary club meeting or on-line. Be sure to notify Secretary Dave Williams of your make-ups.

Rotarians with perfect attendance for the month of December include: *Victoria Avery, Bob Brown, Steve Fish, Bill Greenfield, Sr., Jim Hansen, Jacquelyn Hanson, Jack Jones, Bill Kersten, Joe Lavoie, Dave Leckness, Don Lewellen, Rick Murray, Dennis O'Connor, Gary Poertner, Norm Syler, Steve Tahouri, Scott Walker, Jack Wallace, and Dave Williams.*

**SPECIAL REPORT*****ABCs of Rotary***

Written by David C. Williams, PDG

Part nine of a 26-part report highlighting key aspects of Rotary.

**I - Interact**

Interact is a Rotary-sponsored youth club for high school age young people. It provides an opportunity for young persons to work together in service to their community and the world. Started in 1962, the name comes from the words "International" and "Action." Interact is growing rapidly. There are more than 9,200 clubs in 114 countries. Some have organized on a District level and elected District leadership. In our area, there is an annual multi-District Interact Symposium. The program has been so successful that the last several Councils on Legislation have considered a similar program for middle-school age students (11-14 years). The last Council recommended that the Board of Directors consider adding Youthact to the programs of Rotary.

ROTARY INTERNATIONAL NEWS

Rotary at the 2010 Tournament of Roses!

The 121st Tournament of Roses, (Rose Parade), took place Friday, January 1, 2010. As usual, it featured marching bands from around the nation, amazing floats, and outstanding equestrian teams. The parade was seen in more than 200 countries and international territories. The theme was highlighted by the **Rotary International float**, “**Service Above the Rest,**” during the parade.



CLUB NEWS

Orange County Conservation Corps

Report by Jim Hansen and Photo by Bill Kersten

Guest speaker at the January 5, 2010 meeting of the Rotary



Club of Mission Viejo was Mr. Max Carter, Executive Director, O.C. Conservation Corps. Mr. Carter explained the

Conservation Corps’ mission, goals, and operation. During his presentation, Mr. Carter explained that the corps primarily serves young at-risk adults from the age of 18 to 25. The organization focuses on job training, work experience, finding and maintaining employment, parenting skills, public service, and more.

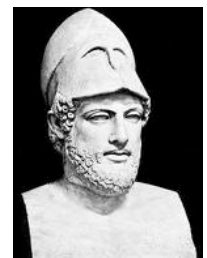
The private non-profit organization serves all of Orange County; however, due to their location, the majority of their

clients come from Santa Ana and Anaheim.

If you would like more information, please feel free to contact Mr. Carter at: mcarter@hireyouth.org. You may also want to visit the corps’ Website at: www.hireyouth.org.

Quote of the Week - January 15, 2010

"What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others." -- Pericles



SPECIAL REPORT***Down the Decades*** *By George Cooper*

A look at Rotary from the memory of long time member, PP George Cooper, PHF. Over more than fifty years, George has been a member of four clubs: Syracuse, NY, Rotary/One Chicago, IL. Mount Prospect, IL and currently, Mission Viejo, CA.

**ROTARY IN ITS FINEST FLOWERING**

January is Public Image Month on our Rotary calendar and as I look back to over the past decades, when our organization was in "low profile," I do remember some outstanding Rotary events that drew world wide attention.

One was Rotary's Golden Anniversary when 4 Way Test author Herbert J. Taylor was President of Rotary International and made the cover of Newsweek magazine along with our Rotary wheel. The date was February 28, 1955 and the cover shows Herbert with a broad, friendly Rotarian smile. The caption below the picture reads: "Rotary President Taylor: 50 years to the Good"

The article inside the issue featured not only the history of Rotary but how it contributed, as always, to world understanding with a story told by Taylor:

"On our trip abroad, Gloria and I were planning to go to Jerusalem. There is a spite fence so you can't go from the Arab side to the Israel side –you have to go through Cyprus. We were in a hotel lobby and saw the Past President of the Tel Aviv Club, a Jew, talking to the Past President of the Beirut club, an Arab. What do you think they were talking about? They were trying to work out some way that we could cross the boundary without flying to Cyprus. That was Rotary--no racial, religious or nationalistic roadblocks. That was Rotary in its finest flowering."

It still is!

CLUB NEWS***Ambassadorial Scholar***

Camrin Christensen, (from Georgia - formerly part of the Soviet Union), revisited the Mission Viejo Rotary on January 5. Camrin is a 1993 Ambassadorial Scholar who was sponsored by the Rotary Club of Mission Viejo. Now living in George, Camrin visits the United States annually. We were honored that she came by to share a brief update on her experiences and career. **Dave Leckness** said, "It was a thrill to see Camrin again. She is very successful and I am pleased that the Rotary Club of Mission Viejo contributed, in a small way, to her success." We all enjoyed her visit.



CLUB NEWS

Membership Drive Begins!

Report by Jim Hansen and Photos by Bill Kersten

Membership Chairman and Rotarian in the Saddleback Valley News in the past few months - hopefully priming new members. extraordinary **Jack Wallace** is spear-heading the newly designed membership drive. Jack has placed members on teams and the teams will compete for the most guests/prospective new members attending during January, February and March. Recognition will be given to the winning team and awards are planned. More important than the fun this activity will provide, the Rotary Board hopes this will generate new memberships. Rotary is an extremely worthwhile organization and board members hope that the membership drive will also help "get the word out" about Rotary's projects and successes.

Thank you Jack and Norm!



Speaking of getting the word out, **Norm Syler**, Publicity Chairman, has had several articles printed

CLUB NEWS

Scholastic Books Delivered by Rotarians

Report by Dave Williams and Photos by Bill Kersten

Bob McQueen, Dave Williams, and Bill Kersten delivered 270 Scholastic books to two schools in Mission Viejo. This year's recipients were Linda Vista and Glen Yermo Elementary Schools. Each received 135 new Scholastic books for Grades K-3 on January 7, 2010. Each school's principal attended their respective presentation ceremony and expressed gratitude for the contributions. Scholastic designs books of interest to children to

encourage reading and to supplement their regular course work. Each school has been the recipient of other Rotary books in previous years.





Photo Above: **PP George Cooper**, award winning Webmaster



Photo Above: The "White Elephant" photo was taken by **Director Jack Wallace** during his trip to Hawaii in 2008.

SPECIAL NOTE
RECENTLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Web site at:

www.missionviejorotary.org

For Club information, you may use the following passwords:

User = *rotarian*

Password = *mvr*

WHITE ELEPHANT

Jan. 19 - Gary Poertner

Jan. 26 - Dagmar Richter

Feb. 2 - Aaron Sako

Feb. 9 - Norm Syler

Feb. 16 - Steve Tahouri

Feb. 23 - Scott Walker

Make-up Area Clubs

Coto de Caza/RSM - Wednesdays, 7:00 p.m., Coto de Caza Golf and Racket Club

Dana Point - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach

Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.

Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern

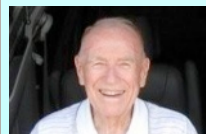
San Clemente - Thursdays, 12 p.m. at the San Clem. Inn, 2600 Ave. del Presidente

On-line make-ups <http://www.recswusa.org/info/f/31>

Bulletin Staff



Photographer: Bill Kersten



Reporter: Verl Nash



Editor: Jim Hansen

ROTARY SHARES

PP Victoria Avery, (Dan),
General Insurance

Robert Brown, (Joanne),
Investments

PP Barry Brownell, (Ety),
Honorary Member

Dr. Pushpa Chandwani,
(Nanik), Medical Doctor

PP George Cooper,
(Margaret), Adhesive Distributer

PP William Craycraft, Sales/
Marketing

Dr. Steven Fish, (Sue),
School Dist. Superintendent

PP Dr. Richard Frieder,
(Susan,) Optometrist

Bill Greenfield Sr. (Sandra),
International Operations

Len Gribbons, (Josie),
Honorary Member

Ann Hagerty, Research
Writer

James Hansen, (Cathy),
Educator

SERVICE ABOVE SELF

MEMBERS

Jacquelyn Hanson,
Author

PDG Jack H. Jones, (Joanie),
Aircraft Manufac. Consultant

PP Bill Kersten, (Carol),
Computer Service

Carol Kersten, (Bill),
Honorary Member

Daniel “Joe” Lavoie,
(Kathryn), Mortician

Dave Leckness, (Nancy),
Printing

Don Lewellen, Certified
Public Accountant

PP Col. (Ret.) Krishna
Mathur, (Pravena), Honorary
Member

John McEwan, Honorary
Member

PP Bob McQueen, (Mary Jo),
School Administrator

PP Norm Miller, (Pauline),
Honorary Member

PP Steve Mugg, (Susan),
Consultant

BRING A GUEST

PP Richard Murray, (Paula),
Attorney, General Practice

PP Verl Nash, (Suzanne),
Education

PP Dennis O’Connor,
(Bonnie), Real Estate

PP Gary Poertner, (Adair),
Comm. College Administrator

Dagmar Richter, Banking -
Branch Manger

Dr. Aaron Sako, (Mako),
Optometrist

PP Norm Syler, (Luella),
Historian

Steve Tahouri, (Dorich),
Paralegal

Scott Walker, (Debbie),
Certified Financial Planner

Jack Wallace, (Jeanne),
Residential Real Estate

PDG David C. Williams,
(Joann), Postal Service

THE FOUR-WAY TEST

*Of the things we think, say
or do:*

- 1. Is it the TRUTH***
- 2. Is it FAIR to all
concerned?***
- 3. Will it build GOODWILL
and better FRIENDSHIPS?***
- 4. Will it be BENEFICIAL
to all concerned?***