



The Spoke & Wheel

Published on the first and fifteenth day of each month.

The Official Bulletin of the Rotary Club of Mission Viejo, P.O. Box 2234, Mission Viejo, CA., U.S.A. 92692

Chartered September 13, 1974.

Club Leadership/Board Members: Scott Walker, President; Gary Poertner, Past-President; James Hansen, President-Elect and Community Service; Dave Williams, Secretary; Bill Kersten, Treasurer; Victoria Avery, Foundation Chairperson; Dr. Pushpa Chandwani, International Service; Dr. Steve Fish, Vocational Service; Robert McQueen, Club Service; Norm Syler, Public Relations; Jack Wallace, Membership; and Dr. Richard Frieder, Director-at-Large

Club Meetings: Tuesdays, 7:10 to 8:30 A.M., Casta Del Sol Golf Club, 27601 Casta Del Sol, Mission Viejo, CA 92692

RI and District Officers: John Kenny, RI President; Bret Gerdes, District 5320 Governor

CLUB NEWS

Chief of Police Visits MV Rotary

Report by *Verl Nash* and photo by *Bill Kersten*



Among the somewhat unique ordinances that Lt. Gavin mentioned are: 1) an ordinance allowing for a Social Host that helps remind party hosts that they can be held responsible for the actions of their guests and 2) a Trespassing ordinance that helps control loitering and trespassing onto business properties.

The guest speaker on Tuesday, January 12 was Mission Viejo Police Chief Lt. Mike Gavin. Lt. Gavin gave a nice talk about his department. The 63 people in his office do an excellent job serving Mission Viejo - the 3rd safest city its size in the nation. Mission Viejo has been one of the top ten safest cities for the past 14 years. Of course, this speaks well for the citizens of Mission Viejo.

Another valuable service of the department is the School Resource Officers program. The officers are invaluable to schools as police, counselors and mediators.

Lt. Gavin's talk was well received by club members and guests and everyone looks forward to additional visits from Chief Gavin.

February 2010

Upcoming Club Events...

Rotary Club Web site:
www.missionviejorotary.org

Tuesday, Feb. 2 - Regular meeting. Program: TBA.

Tuesday, Feb. 9 - Regular meeting. Program: TBA.

Tuesday, Feb. 16 - Regular meeting. Program: TBA.

Tuesday, Feb. 23 - Regular meeting. Program: TBA.

Saturday, Mar. 13 - District 5320 Assembly @ Chapman University.

Saturday, Mar. 20 - MV Rotary Fundraiser!

Upcoming District Events...

District 5320 Web site:
www.rotary5320.org

Fri-Sun., Feb. 19-21 - PETS at LAX.

Tuesday, Mar. 9 - Presidents' Meeting.

Saturday, Mar. 13 - District Assembly @ Chapman University.

CLUB NEWS & INTERNATIONAL SERVICE

ShelterBoxes to Haiti and...



We have all seen the images of unimaginable devastation due to the recent earthquake in Haiti. As Rotarians, we have a profound way in which our club has provided direct and immediate help through a Rotary project that is already on the ground in Port-au-Prince. Joining together with Rotarians from our own district, as well as Rotarians around the world, the Rotary of Mission Viejo raised funds to provide ShelterBoxes to the Haitian people and other disaster areas around the world. The organization called ShelterBox (www.shelterbox.org/ or www.shelterboxusa.org/) was founded by a Rotarian and former Royal Navy search and rescue diver. He saw that the aid response to most

disasters was in the form of food and medicine. Little or no assistance was given in terms of proper shelter to help victims through the first few days, weeks and months as they tried to rebuild their lives. ShelterBox was launched to fill that void.

What's in a ShelterBox: a ten-person tent; blankets; water purification; cooking equipment; basic tools; stove; and other essential equipment.

The first ShelterBoxes have arrived in Port-au-Prince and hundreds more are due to arrive in the coming weeks. Twelve of these boxes are currently being used to build an emergency field hospital at the airport.

Thank you Mission Viejo Rotary!

SPECIAL REPORT

ABCs of Rotary

Written by David C. Williams, PDG

Part ten of a 26-part report highlighting key aspects of Rotary.

J - Jurisdictional Matters in Rotary

I have heard the Council on Legislation called “Rotary’s Parliament.” It meets once every 3 years to consider amendments to Rotary’s constitutional documents and to make recommendations to the Board of Directors of Rotary International. Every District in the world has the opportunity to elect a representative to the Council. Action by the Council may be overturned by a vote of all of the world’s clubs. Since it is so diverse, the Council tends to be very conservative.

Next issue: Part eleven, “K” - Klumph, Arch



Happy First Birthday Braden Brown...

and congratulations Joanne and Bob Brown!

ROTARY INTERNATIONAL NEWS

Welcome New Member Tom Ross!

New Mission Viejo Rotarian Tom Ross was inducted and welcomed on January 12, 2010. Tom and his wife, Patti, were introduced by Tom’s Rotary sponsor, Mr. Dennis O’Connor.

Dennis shared numerous supportive comments regarding Tom and it will be a pleasure getting better acquainted through Rotary projects and service.

Welcome Tom and Patti, to the best Rotary Club in California!



CLUB NEWS

Over-the-Counter Drug Abuse

Report by Norm Syler and photo by Bill Kersten

Guest speaker at the January 19, 2010 meeting of the Rotary

abuse. She informed members and guests of the increasing concerns shared by parents, schools, law enforcement, health care providers, etc. for over the counter drug abuse by today’s youth.

symptoms of common colds or pains, such as a headache. The Food and Drug Administration (FDA) has determined that these medications have medical benefits for common ailments and are safe for general consumption if taken exactly as prescribed by the packaging.

For more information, Please feel free to visit: www.abovetheinfluence.com.



Club of Mission Viejo gave an update regarding youth and drug

The following are Over-the-Counter (OTC) Drug Abuse Facts:

Over-the-counter (OTC) drugs are medications that can be purchased at a pharmacy, grocery, or convenience store without a prescription to treat the

Quote of the Week - February 1, 2010

“Thou shalt not be a victim. Thou shalt not be a perpetrator. Above all, thou shalt not be a bystander.”

– Holocaust Museum



SPECIAL REPORT

Down the Decades *By George Cooper*

A look at Rotary from the memory of long time member, PP George Cooper, PHF. Over more than fifty years, George has been a member of four clubs: RC of Syracuse; Rotary One Chicago; RC of Mount Prospect; and, currently, RC of Mission Viejo, CA.



The Profits in Service

In the beginning Rotarians advertised their Rotary as “a unique club whose members use it as a means of securing business.” And the word “service” was probably used in the Chicago club as members explained the service they undertook to give their customers , or were told by fellow Rotarians how they might improve their service. It was agreed that each man’s business methods must warrant the confidence not only of his fellow Rotarians, but of the public.

During the early years (about1908) there came into the Club the president of a school of salesmanship which considered business as a service to society with a slogan that appealed to the Chicago Rotarians. It was the now famous “He Profits Most Who Serves Best”. It wasn’t long before other clubs adopted it as their slogan.

Realizing that they were self-centered as a group, Rotarians sought to change the meaning of “Service” and found opportunities for helpfulness to people outside their club. They then adopted an important object for the Club: *The advancement of the best interests of Chicago and the spreading of the spirit of civic pride and loyalty among its citizens.*

These evolutionary procedures led to the development of a variety of community services. This included the now famous Chicago Public Toilets which was the first Community Service rendered by Rotary.

And that was the beginning.

SPECIAL NOTICE

Theme 2010-11

Submitted by David C. Williams

Rotary International President-Elect Ray Klingensmith yesterday announced the theme and logo of Rotary International for Rotary Year 2010-11, beginning July 1, 2010. Attached is the logo for the new theme, *Building Communities-Bridging Continents.*



CLUB NEWS

Beta Foster Care

Report by Verl Nash and Photo by Bill Kersten

The speaker on January 26, 2010 was Mr. Craig Zacuto, Executive Director for Beta Foster Care in Laguna Hills. Mr Zacuto’s presentation was very informative and included a video.

Beta Foster Care was founded in 1088 by Mr. Zacuto as a Licensed Treatment Foster Family Agency. At Beta, all foster children over five years of age receive weekly professional therapy and as needed Title I(tutoring Services. All foster children are visited each week by a staff social worker.

Beta’s Mission is: “To prevent child cruelty and facilitated the healing of children by providing foster family placement and professional treatment services for children who have been removed from their parents’ custody due to abuse and/or neglect.”

For more information, please feel free to contact Craig Zacuto at (949) 495-4829 or visit www.betafostercare.org.



MVR Fundraider

Mark your calendars for Saturday, March 20 for the Rotary Club of Mission Viejo’s Annual Fundraiser Gala. This year’s event will be a Mexican Fiesta and will be held a Cafe Maiz in Mission Viejo.

This will be a fun-filled evening with great food, excellent drink, thrilling activities, and wonderful fellowship. The planning team is excited and the club is looking forward this special evening.

More details will be distributed at upcoming meetings; but, clear and mark you calendars now. Stay tuned...

Perfect attendance *Submitted by Secretary David C. Williams, PDG*

Congratulations to the following Rotarians for maintaining perfect attendance during the Month of January:

Victoria Avery, Bill Greenfield, Anne Hagerty, Jacki Hanson, Bill Kersten, Don Lewellen, Bob McQueen, Steve Mugg, Verl Nash, Dennis O’Connor, Gary Poertner, Norm Syler, Steve Tahouri, Scott Walker, Jack Wallace, and Dave Williams!

MINUTES TO THE MEETING OF THE BOARD ROTARY CLUB OF MISSION VIEJO December 10, 2009

In attendance: Scott Walker, President Jim Hansen, President-Elect and Director, Community Service Dave Williams, Secretary Bill Kersten, Treasurer Victoria Avery, Director, Rotary Foundation Jack Wallace, Director, Membership Norm Syler, Director, Public Relations Steve Fish, Director, Vocational Service

Board Members Absent: Gary Poertner, Immediate Past President and Vice President; Pushpa Chandwani, Director, International Service; Bob McQueen, Director, Club Service; Rich Frieder, Director at Large

President Scott called the meeting to order at 7:00 am The Board met in a Conference Room of the Saddleback Valley School District in Mission Viejo.

1. **Minutes Approved:** The Board approved the Minutes of the November meeting without revision.
2. **Secretary's Report:** • Secretary Dave reported that our membership dropped to 29 with the recent resignation of Ross Boling. • With make-ups, our attendance during November was 85%, keeping our year-to-date attendance at 85%.
3. **Treasurer's Report:** • Our net income-to-date stands at about \$7,500, with some \$4,700 in receivables (mainly due to pledges for Door of Faith Orphanage and Thanksgiving dinners for poor families.) • Treasurer Bill reminded us that the next monthly billing will include payment for Rotary International and District dues, payable on January 1st. We have also collected about \$3,700 in unsubmitted funds for the Rotary Foundation.
4. **Membership Report:** • President Scott read a resignation letter due to health reasons from Ross Boling. • Director Jack presented the concept of a membership contest, which would divide the club into competing teams of 4-5 members. Each team would be led by a Board member. The teams would be given points for both membership activities and for promoting our major fundraiser. President Scott reiterated his offer to provide the winning prize. • The Board discussed the possibility of changing our meeting times to increase membership. It was decided to poll the current members to explore the feasibility. • We need to select a President-Elect to follow Jim Hanson as Club President.
5. **International Service:** • President Scott called the annual Christmas trip to Door of Faith Orphanage a success. *La Paz Optometric* arranged for donation of all of the eye glasses given to the kids. • The Board decided not to send troop boxes this year. Other organizations in the community are already doing so. • President Scott announced that there is still up to \$1,500 per club in District Designate Funds (DDF) available. We could apply for a District Simplified Grant (DSG) in support of *Vocational Visions*. Director Norm will explore their needs. Secretary Dave will help with the grant application.
6. **Vocational Service:**
 - Director Jim reported on the Mission Viejo Interact Club. He, Bob Brown, Director Steve, and Dave Leckness have been working with the club. • We have budgeted to send 4 students to RYLA. Unfortunately, all of our current Interactors are seniors and would be ineligible to attend. We have also sponsored attendees from Trabucco High School in the past. • Director Jim stated that we would have 3 or 4 students speak at our club on February 16th in this year's District Speech Contest. • Director Jim passed around the application for the Youth Exchange Program from Caroline Moeller. She hopes to go to Spain. We have screened 2 host families for an incoming Youth Exchange participant. Our host families have requested a male student. Our club would be responsible for a \$100/month stipend for the student.
7. **Community Service:** • President Scott announced that we provided Thanksgiving dinners for 16 families selected by the Social Services Office. We will also be donating Christmas dinners to needy families. • Director Rich is still working to renew our our *501c (3)* tax status with *Williams Sonoma for Gifts in Kind*. • Dennis O'Connor has been trying to set the date for the the Pancake Breakfast for Esperanza School. We need to avoid a conflict with the District Conference on April 30th and May 1st. President Scott will suggest April 25th.
8. **Club Service:**
 - We have 25 persons signed up for the Christmas Party on December 19th at the Bella Collina Towne and Golf Club in San Clemente. Director Victoria suggested a tie contest. We should invite guests and prospective members.
 - Our major fundraiser is set for Café Maiz, a Mexican Restaurant, on March 20th. The Café will donate 50% of the food sales back to the club.
9. **Other:** The next Board meeting is scheduled for January 14th, at 7:00 am, in a Conference Room of the Saddleback Valley School District. The meeting adjourned at 8:30 am.

Respectfully submitted, David C. Williams, Secretary



Photo Above: **PP George Cooper**, award winning Webmaster

SPECIAL NOTE

RECENTLY UPDATED!

Be sure to visit the Rotary Club of Mission Viejo Web site at:

www.missionviejorotary.org

For Club information, you may use the following passwords:

User = *rotarian*

Password = *mvr*



Photo Above: The "White Elephant" photo was taken by Director Jack Wallace during his trip to Hawaii in 2008.

WHITE ELEPHANT

- Feb. 2 - Aaron Sako
- Feb. 9 - Norm Syler
- Feb. 16 - Steve Tahouri
- Feb. 23 - Scott Walker
- March 2 - Jack Wallace
- March 9 - Dave Williams
- March 16 - Victoria Avery
- March 23 - Bob Brown
- March 30 - Pushpa Chandwani
- April 6 - George Cooper
- April 13 - Bill Craycraft
- April 20 - Steve Fish
- April 27 - Richard Frieder
- May 4 - Bill Greenfield
- May 11 - Ann Hagerty
- May 18 - Jim Hansen
- May 25 - Jacquelyn Hanson

Make-up Area Clubs

Coto de Caza/RSM - Wednesdays, 7:00 p.m., Coto de Caza Golf and Racket Club

Dana Point - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach


Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.

Laguna Niguel - Tuesdays, 12 p.m. at Savannah Chop House, 32441 Golden Lantern


San Clemente - Thursdays, 12 p.m. at the San Clem. Inn, 2600 Ave. del Presidente

On-line make-ups <http://www.recswusa.org/info/f/31>


Bulletin Staff



Photographer:
Bill Kersten



Reporter: Verl
Nash



Editor: Jim
Hansen

ROTARY SHARES

PP Victoria Avery, (Dan),
General Insurance

Robert Brown, (Joanne),
Investments

PP Barry Brownell, (Ety),
Honorary Member

Dr. Pushpa Chandwani,
(Nanik), Medical Doctor

PP George Cooper,
(Margaret), Adhesive Distributer

PP William Craycraft, Sales/
Marketing

Dr. Steven Fish, (Sue),
School Dist. Superintendent

PP Dr. Richard Frieder,
(Susan,) Optometrist

Bill Greenfield Sr. (Sandra),
International Operations

Len Gribbons, (Josie),
Honorary Member

Ann Hagerty, Research
Writer

James Hansen, (Cathy),
Educator

SERVICE ABOVE SELF

MEMBERS

Jacquelyn Hanson,
Author

PDG Jack H. Jones, (Joanie),
Aircraft Manufac. Consultant

PP Bill Kersten, (Carol),
Computer Service

Carol Kersten, (Bill),
Honorary Member

Daniel “Joe” Lavoie,
(Kathryn), Mortician

Dave Leckness, (Nancy),
Printing

Don Lewellen, Certified
Public Accountant

PP Col. (Ret.) Krishna
Mathur, (Pravena), Honorary
Member

John McEwan, Honorary
Member

PP Bob McQueen, (Mary Jo),
School Administrator

PP Norm Miller, (Pauline),
Honorary Member

PP Steve Mugg, (Susan),
Consultant

BRING A GUEST

PP Richard Murray, (Paula),
Attorney, General Practice

PP Verl Nash, (Suzanne),
Education

PP Dennis O’Connor,
(Bonnie), Real Estate

PP Gary Poertner, (Adair),
Comm. College Administrator

Dagmar Richter, Banking -
Branch Manger

Tom Ross, (Patti),
Printing Broker

Dr. Aaron Sako, (Mako),
Optometrist

PP Norm Syler, (Luella),
Historian

Steve Tahouri, (Dorich),
Paralegal

Scott Walker, (Debbie),
Certified Financial Planner

Jack Wallace, (Jeanne),
Residential Real Estate

PDG David C. Williams,
(Joann), Postal Service

THE FOUR-WAY TEST

*Of the things we think, say
or do:*

- 1. Is it the TRUTH***
- 2. Is it FAIR to all
concerned?***
- 3. Will it build GOODWILL
and better FRIENDSHIPS?***
- 4. Will it be BENEFICIAL
to all concerned?***