



# THE SPOKE & WHEEL

THE SPOKE AND WHEEL IS PUBLISHED ON THE FIRST AND THE FIFTEENTH OF EACH MONTH

*The Official Bulletin of the Rotary Club of Mission Viejo, California*

Mailing Address: P.O. Box 2234, Mission Viejo, CA. USA 92692  
Meeting Place: Casta del Sol Golf Club, Mission Viejo, CA  
Meeting Days: Tuesdays  
Meeting Times: 7:10 a.m. to 8:30 a.m

President: Nick Alpino  
Vice President: Gary Poertner  
Secretary: Linda Blénch  
Treasurer: Bill Kerste

Directors: Past President Jim Leach; Club Service: Bill Greenfield, Jr.; Community Service: Brian Skalsky; International Service: Dr. Pushpa Chandwani; Vocational Service: Gary Poertner; and Club Officers.

## THE DONNA O'NEILL LAND CONSERVANCY



**What's The Donna O'Neill Land Conservancy?** *Heidi Keller, Exec. Director, Donna O'Neill L.C., explains about the Land Conservancy to members and guests at the March 4 meeting of the Rotary Club of MV. [Photo by Bill Kersten]*

On Tuesday, March 4, The Rotary Club of Mission Viejo welcomed guest speaker Heidi Keller, Executive Director for The Donna O'Neill Land Conservancy (TDOLC). Ms. Keller's informative presentation detailed TDOLC and it's goals. Members and guests at the Tuesday morning meeting learned that TDOLC encompasses 1,200 acres near Ortega Highway in southern [See Donna O'Neill, Page 2]

### March is "Read Across America" Month

#### **Upcoming Club Events...**

*April 13 - Esperanza Pancake  
Breakfast Fundraiser*

#### **Upcoming District Events...**

*March 16 - District 5320 Singing  
Contest Finals at UCI.*

*April 5 - District Assembly at  
Chapman University*

*April 18 - Rotarian Business Per-  
son of the Year Luncheon*

[Donna O'Neill, from Page 1]

Orange County and is encircled by 20,000 acres of Rancho Mission Viejo. The land for the Donna O'Neill Land Conservancy was set aside per agreements made with local developments.

TDOLC is open to the public via escorted visits. Various youth groups, including students from both Saddleback Valley and Capistrano Unified School Districts, visit and take part in the educational programs offered. *The Conservancy* also offers astronomy nights and other programs of interest. In addition, numerous volunteers tackle many of the tasks necessary to maintain *The Conservancy*.

TDOLC is looking for sponsors for their "Sponsor-A-Class" program and they are reaching out to local communities via presentations and newsletters.

If you would like more information, please feel free to consult The Donna O'Neill Land Conservancy website at: [www.theconservancy.org](http://www.theconservancy.org), email them at: [rmvic@sbcglobal.net](mailto:rmvic@sbcglobal.net), or call 949.489.9778.

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## ***PANCAKE BREAKFAST UPDATE***

Co-chairmen **Bill Greenfield, Jr., Bob Duffy, Dennis O'Connor, and Rick Murry** continue to prepare for this year's Esperanza Pancake Breakfast Fund Raiser. Bill Greenfield, Jr. reported that the sponsors have already committed \$5,000 as of March 4. The Club seems to be well on the way to the \$15,000 goal.

Mark your calendars for Sunday, April 13, 2008 for this extremely worthwhile event. Details will continue to be shared at each meeting from now until the event.



**DO YOU KNOW SOMEONE WHO WANTS  
TO BECOME ACTIVE  
IN THE COMMUNITY?**

Following the suggestion of membership chairman, **Jack Wallace**, (supported by **PP Ross Boling** and **PP George Cooper**), the Rotary Club of Mission Viejo will be offering an opportunity to learn more about what the Rotary Club of Mission Viejo, and Rotary in general, offers. **Members, please share the following information with your friends and neighbors.**

**Rotary Informational Meeting**

**Who:** People interested in serving their community and helping others. There will be no pressure to join Rotary and follow-up contact will only occur upon request.

**When:** TBA

**Where:** Casta del Sol Golf Club

27601 Casta del Sol Drive, Mission Viejo, CA

(Between Trabuco Rd. and Alicia Pkwy.)

**Why:** Find out how you can be an active member of your community. Members will explain the benefits of being a Rotarian, discuss current projects, and answer questions.

**Questions?** Please feel free to contact Jack Wallace at: (949) 831-8635 or email Jack at: [cjack4re@cox.net](mailto:cjack4re@cox.net)

**Make-up Area  
Clubs**

Anaheim - Mondays, 12 p.m., Edison Field, 2000 Gene Autry Way

Coto de Caza/RSM - 7:15 p.m., Dove Canyon Country Club

Dana Point - Wednesdays, 7:15 a.m., Ritz Carlton Hotel Monarch Beach

Laguna Beach - Fridays, 12 p.m., Hotel Laguna, 425 S. Coast Hwy.

Laguna Niguel - Tuesdays, 12 p.m. at the St. Regis Hotel, 1 Monarch Beach Resort, Dana Point

Lake Forest - Wednesdays, 12 p.m. at Baker's Square, 23515 El Toro Road

San Clemente - Thursdays, 12 p.m. at the San Clem. Inn, 2600 Ave. del Presidente

On-line make-ups

<http://www.recswusa.org/info/f/31>

**Bulletin Staff**



Photographer:  
Bill Kersten



Reporters:  
Verl Nash &  
Bob Bridges



Editor:  
Jim Hansen  
[jhansen4@cox.net](mailto:jhansen4@cox.net)



Contributor:  
George Cooper

## ***MEDICARE 2008***

On Tuesday, March 11, 2008, **Scott Walker**, Program Coordinator, introduced the guest speaker, Stan Brock to members and guests. Mr. Brock, works for The Council on Aging and is a resident of Mission Viejo. Mr. Brock shared a plethora of information regarding The Council on Aging, Health Insurance Counseling, Financial Abuse Prevention, In-home Care Management, and more. Mr. Brock went into limited detail, due to the time allotted, in each category; however, he spent a little extra time on Medicare Part A, B, C and D, some details of HICAP (Health Insurance Counseling and Advocacy Program), and on supplemental insurance programs.

For more information on The Council on Aging, call: 714.479.0107, email: [councilonaging@coaoc.org](mailto:councilonaging@coaoc.org), or visit the Website: [www.coaoc.org](http://www.coaoc.org).



**Are you on Medicare yet?** Stan Brock, above, presented "Medicare 2008," on March 11. [Photo by Bill Kersten]

## ***CONGRATULATIONS TO ROTARY BUSINESS PERSON OF THE YEAR NOMINEE - VICTORIA AVERY!***



**Some of the "boy friends":** Victoria Avery, Mission Viejo nominee for Rotary Business Person of the Year, is surrounded by some of her many boy friends. [Photo by Bill Kersten]

At the March 11 meeting, **President Nick Alpino** announced that **Victoria Avery** is the 2008 Mission Viejo Rotary Business

Person of the Year. With a resume too lengthy to list, Victoria is an outstanding candidate for business person of the year. Although she will face tough competition from within District 5320, the Rotary Club of Mission Viejo is 100% behind her and members feel sorry for the other candidates. Congratulations Victoria! Good luck in the finals!

**WHITE ELEPHANT**

March 18 - William Craycraft

March 25 - Robert Duffy

April 1 - Steve Fish

April 8 - Richard Frieder

April 15 - Bill Greenfield, Sr.

April 22 - Bill Green Field, Jr.

April 29 - Jim Hansen



**BOARD NOTES**

**March 6, 2008**

1. Matching Grant - Dr. Chandwani updated The Board regarding a matching grant. The Club has received matching funds from District 5320 to help purchase supplemental books and supplies for Pio Pico Elementary School in Santa Ana. Staff from the school will be attending a RCMV meeting in the near future to accept the grant funding. The Club's \$500 will be matched by \$500 from District 5320. Thank you Dr. Chandwani.
2. Thane East Rotary in India - Board members discussed supporting a fresh water project in Thane, (30 miles east of Bombay), India. Dr. Chandwani shared information and photos at a previous board meeting. The Board tentatively approved donating \$1,500 pending final approvals of all  
[Continued on Page 6]

parties. With the supplemental funds available from District 5320, Thane East Rotary Club, and more, the total donation would amount to approximately \$11,000. Only \$1,500 of that from The Rotary Club of MV.

3. Monarch Beach Project – The Board discussed a request of financial support for a Rotary Club of Monarch Beach
4. project. After review of the budget and discussion of the project, the Board voted against giving financial support at this time.
5. Youth Exchange – Due to unforeseen circumstances, The Rotary Club of MV is seeking a Youth Exchange Host to replace Dr. Chandwani. More information will be offered at upcoming meetings.
6. Esperanza School - The Board again discussed the upcoming Pancake Breakfast fundraiser, (for special needs children), at Esperanza School in the Saddleback Valley U.S.D. Information was reviewed; but, no new information was presented at this time.
7. Dues, Honorary Membership, Venue discussions – There was open discussion regarding Club dues, honorary memberships and guidelines, and current issues regarding possible development of Casta del Sol Golf Course by an outside developer. Further discussion is planned.
8. Demotion Dinner Discussion – Scott Walker shared suggested venues for the upcoming Demotion Dinner. Oceans 33 and Aroyo Trabuco Golf Club were suggested. The cost would be \$50.00 per person for the room/space and the meals. The tentative date discussed is July 1, 2008. Further discussion planned.
9. Rotary 101 – A monthly presentation at meetings was discussed. The Board tentatively agreed to pursue further information for the upcoming Rotary year. Gary Poertner will follow up.
10. Membership Drive – A membership drive has been recommended by Jack Wallace. The Board discussed many possibilities. President Alpino and/or Ross Boling will follow up with Jack Wallace
11. Mater Dei/Rotary Outreach in Costa Rica – After review of the budget and discussion of the proposed project, the Board approved financial support of this project with a \$200 donation.
12. YMCA Financial Support - The Board discussed the financial support give the YMCA at Christmas time. There was a request for additional support. After review of the budget and fundraising opportunities, the Board voted to decline additional financial support at this time.
13. Softball Game – Norm Syler suggested a softball game between Rotary Club of MV and another club as a fundraiser. He will present information at an upcoming meeting.
14. History of Mission Viejo – Norm Syler, as a member of the Mission Viejo Historical Society, offered to sell the book, “A History of Mission Viejo,” as a fundraiser for the Club in celebration of Mission Viejo’s 20<sup>th</sup> Anniversary. The books will sell for \$45 each and \$10 will go to The Rotary Club. More information will be offered at upcoming meetings.
15. Read-by-Nine Program – The Board discussed the Read-by-Nine Program and tentatively approved support. Further discussion is planned.

## MEMBERS

### SHARE ROTARY

**Nicholas Alpino** (Charlenne)  
 Group Travel  
**PP Brigitte Archer**  
 Mortgage Broker  
**PP Victoria Avery** (Dan)  
 General Insurance  
**Linda Blench** (Karl)  
 Contract Negotiator  
**PP Robert Blohm**  
 Senior Active Agriculture  
**PP Ross Boling** (Janet)  
 Medical Sales  
**Robert Bridges** (Betty)  
 Robotics Engineer  
**PP Barry Brownell** (Ety)  
 Restaurateur  
**Dr. Pushpa Chandwani**  
 (Nanik) Medical Doctor  
**PP George Cooper** (Margaret)  
 Adhesive Distributer  
**PP William Craycraft**  
 Sales/Marketing  
**Cu V. Ngo** (Thi)  
 Production Management  
**Robert J. Duffy** (Moraima)  
 Financial Advisor  
**Paul Dyke** (Kathleen)  
 Computer Service  
**Dr. Steven Fish** (Sue)  
 School Dist. Superintendent  
**PP Dr. Richard Frieder**  
 (Susan) Optometrist  
**Bill Greenfield Sr.** (Sandra)  
 International Operations

**Bill Greenfield Jr.** (Sherry)  
 Education  
**James Hansen** (Cathy)  
 Education  
**PP Ed Heeren** (Virginia)  
 Aircraft Sales  
**PP Bill Kirsten** (Carol)  
 Computer Service  
**Carol Kirsten** (Bill)  
 Honorary Member  
**PP Jim Leach** (Dot)  
 VP Government Affairs  
**Dave Leckness** (Nancy)  
 Printing  
**PP Col. (Ret.) Krishna Mathur**  
 (Pravena) Honorary  
**PP Dr. Tom MacKinnon**  
 (Jeannine) Dentist  
**John McEwan**  
 Code Enforcement  
**PP Bob McQueen** (Mary Jo)  
 School Administrator  
**PP Steve Mugg** (Susan)  
 Consultant  
**PP Richard Murray** (Paula)  
 Attorney, General Practice  
**PP Verl Nash** (Suzanne)  
 Education  
**PP Dennis O'Connor** (Bonnie)  
 Real Estate

### BRING A GUEST

**Gary Poertner** (Adair)  
 Community College Administrator  
**Dagmar Richter**  
 Banking, Branch Manger  
**PP Dave Rukstalis** CLU/ChFC  
 (Ladona) Insurance Empl. Benefits  
**Dr. Aaron Sako** (Mako)  
 Optometrist  
**Brian Skalsky**  
 Industrial Hygienist  
**Norm Syler** (Luella)  
 Historian  
**Scott Walker** (Debbie)  
 Financial Planner  
**Jack Wallace** (Jeanne)  
 Residential Real Estate

### SERVICE ABOVE SELF

#### THE FOUR-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and Better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?