

Members as of Sept 1, 2003

Allan G Ahola (Mary Ann)Area Mnger
Victoria Avery (Dan) General Insurance
Robert Blohm-Senior Active Agriculture
Ross Boling (Janet) Incentive Promotions
Robert Bridges (Betty) Robotics Eng
Richard Browning (Elizabeth Ann) Hospitality
Dr Pushpa Chandwani (Nanik) MD
George Cooper (Margaret) Adhesive Distributor
William Craycraft Sales/Marketing
Robt J Duffy(Moraima)Financial Advisor
Calvin L Droege (Bobbie) Attorney
Cary A Evans (Tracy) Loan Officer
Dr Richard Frieder (Susan) Optometrist
Robert Germeroth (Jore') Engineer
Mary Jane Goodrick (Bill) Community Service (YMCA)
Dr. Jerry Gross (Gwen)District Superintendent
Ed Heeren (Virginia) Aircraft Sales
Sammy Ho (Janice)Commercial Banking
Eric Hundley (Kelley) Financial Consultant
Jerry Jarvis (Carrie) Software Sales
Jack Keegan Jr (Johann) Electrical Equipment Sales
Bill Kersten (Carol) Computer Service
Carol Kersten (Bill) Honorary

Jim Leach VP Government Affairs (Dot)
Dave Leckness (Nancy) printing
Thomas Lochen (Kerry) Long Term Care Specialist
Don Lewellen (Judy) CPA
Col Krishna Mathur Ret (Pravena) Honorary
Christi Matthews (Dan) Advertising Specialties
Bob Mc Queen (Mary Jo) School Administrator
Norm Miller (Pauline) Piano Tuner Senior Active
John Monninger Light & Power Senior Active
Steve Mugg (Susan) Community Service
Richard Murray (Paula) Attorney-General Practice
Verl Nash (Suzanne) Education(Retired)
Dennis O'Connor (Bonnie) Telecom Sales Engineer Manager
Dianne M Peters Software Management
James Peterson Youth Services
Gary Poertner (Adair) Community College Admistration
John Raisin (Beverly) Paper,Board, Packaging Sales
Dr Robert Rice (Rosa Maria) Dentistry
Dave Rukstalis (Ladona) Insurance Employee Benefits
Aaron Sako, (Mako) Optometrist
Douglas Tipping (Anne) Banking-Business
Scott Walker -Financial Planner
Jack Wallace (Jeanne) Real Estate-Residential
David Weiss (Michele) Jeweler

MAKE-UP AREA CLUBS
www.rotary5320.org/Meetings.html

- Monday Anaheim 12 Noon
Edison Field 2000 Gene Autry Way- Anaheim
- Tuesday 12:00 pm Laguna Niguel
St Regis Hotel ,1 Monarch Beach Resort, Dana Point
- Coto de Caza-RSM 7:15pm
Dove Canyon Country Club 22682 Golf Club DrT.C.
- Wednesday 7:15 am Monarch Bch Sunrise
Ritz Carlton Hotel Monarch Beach Dana Point
- Wednesday 12:00pm Laguna Hills-Lake Forest
Irvine Suites Hotel 23192 Lake Center Dr
Lake Forest, Ca 92630
- Thursday 12Noon San Clemente
San Clemente Inn 2600 Avenida del Presidente
- Friday 12:00pm Laguna Beach
Hotel Laguna 425 S.Coast Hwy

2003-2004 Officers and Committees

President	Ross Boling	
Vice President	Steve Mugg	BOARD
Secretary	Cal Droege	
Treasurer	Bill Kersten	
Past President	Bob McQueen	OF
Director	Richard Frieder	
Director	Jerry Gross	
Director	Jim Leach	DIRECTORS
Director	Verl Nash	
Director	Doug Tipping	

Club Service Director	Steve Mugg
Centennial Project	Steve Mugg
Communications Director	George Cooper
Bulletin Editor	George Cooper
Club Directory	Kersten, Cooper, Avery
Club Historian	George Cooper
Public Relations	John Raisin
Web Master	George Cooper
District Assembly	Steve Mugg
District Conference	Ross Boling
R.I. Convention	Ross Boling
Family of Rotary	Bob Bridges
Finemaster	Dave Leckness&Veral Nash
Fund Raisers	Bob Duffy, Doug Tipping, Aaron Sako
Membership Program	Jack Wallace-Jim Leach
Rotary Goods Bank	Scott Walker, Bill Craycraft
Social Chairman	Rich Freider&Bob McQueen
Sargent-at-Arms	Victoria Avery & Ed Heeren
	John Raisin & Gary Poertner

Community Service Director Verl Nash	
Adopt-A-Social Worker	Bob Mc Queen
Fourthof July Faire	Dennis O'Connor
Boy Scouts of America	Jim Peterson
Chuck-E-Cheese Party	Bob Duffy
Esperanza Pancake Brkfst	Bob Duffy
Prayer Breakfast	Jim Leach, Richard browning
Thanksgivg/Christmas Relief	Bob McQueen & Eric Hundley
Maximus House	Mary Jane Goodrick
Walk Against Drugs	Rick Murray
YMCA	Mary Jane Goodrick

International Service Director	Rich Frieder
Ambassadorial Scholarships	G.Poertner-N.Miller-R.Bridges-
Door of Faith	Rich Frieder
Foundation	Victoria Avery
Group Study Exchange	Bob Bridges
Barrio(Libano, Colombia)	George Cooper
Vocational Service Director	Jerry Gross
4-Way Test Bookmarks	Steve Mugg
Interact Mission Vijo HS	McQueen/Ho/Evans
RYLA	Steve Mugg
Singing Contest	Jerry Gross
Speech Contest	Gary Poertner
Teacher of the Year	Bob McQueen
Annual HS Scholarships	Bob McQueen
Special Events	
Fireside Chats	Victoria Avery
Membership Rally	Jack Wallace/Jim Leach

District 5320 Governor: Allan Stark
Assistant District Governor: Woody Jones
R.I. President: Jonathan Majiyagbe

THE SPOKE & WHEEL



District 5320

THE OFFICIAL BULLETIN
of the ROTARY CLUB of
MISSION VIEJO, CALIFORNIA
P.O.Box 2234

Mission Viejo, Ca USA 92692
Weekly Meetings
Tuesday Morning 7:10am-8:30am
Casta del Sol Golf Course Club House

Mission Viejo, California

Chartered September 13, 1974

Rotary Websites

www.missionviejorotary.org

www.rotary5320.org

www.rotary.org



Lend a Hand

Sept 1, 2003 Issue

WEEKLY PROGRAMS

- 9/2 - The Blackout-PP Jack Keegan
Experiences and insights into the largest blackout in US history
- 9/9 - David Weiss - Craft Talk
- 9/16 - Cox Communications Products and Services Update
- 9/23 - Saddleback College Students - Model United Nations
- 9/30 - Deneise Higuchi-Rotary Group Study Exchange
Member -Paris France

WHITE ELEPHANT

- Sep 2 Tom Lochen Sept 9 Christi Mathews Sept16 Bob McQueen
- Sept 23 Norm Miller Sept 30 Steve Mugg Oct 7 Dennis O'Connor
- Oct 14 James Peterson Oct 21 Gary Poertner Oct 28 John Raisin

COMING EVENTS

- Saturday Oct 11 District 5320 Fellowship at
Los Alamitos Joint Forces Training Base
- Saturday Oct 18 Walk Against Drugs
- Sunday Oct 26 Pancake breakfast
- Saturday Dec 6 Door of Faith Orphanage Trip
- Sunday Dec 21 Club Holiday Party

Year 2004

- May 23-26 Rotary R.I.Conference Osaka, Japan
- June 11-13 District Conference/ Transition Hyatt Newporter

BE GENEROUS...GIVE ROTARY A FRIEND!
BE GENEROUS GIVE A FRIEND ROTARY!

ASK A FRIEND!

Rotary Family at Play!



And the Angeles won! Shown are Rotarian Virgil Nash and nine members of his family including grandchildren whom he treated to our annual Rotary Baseball Night Out! And the Angels won over the Blue Jay's!!

OUR CLUB HAS NO DUES



The financial commitments we make to our is essential to its operation. Our club has no dues as many clubs do, so your pledges and any other donations support our programs. Aside from our pledge to donate funds monthly instead of being heavily fined throughout the year supports our Operating Budget as well as helping to support our Charity programs.

There are two other ways we ask for your help:

The Buckhalter-Wiggins Memorial Fund is our clubs awy to eventually fund scholarships asnd programs without using the principla. Our goal is to reach \$100,000. We currently have about \$35,000. Cotnributions are optional.

The Rotary Foundation is the way Rotarians become Paul Harris Fellows by contributing \$1000 in a lump sum or by becoming a Sustaining member by contibuting monthly until the goal of \$1000.00 is reached. If every Rotarian contributed \$8.00 each month or \$100.00 per year, the Rotary Foundation would raise \$120,000,000 each year to eradicate polio, treat avoidable blindness, build water wells, etc and generally make the world a better place to live. **Bill Kersten, Treasurer.**

Total funds raised in polio eradication campaign exceeds \$111 million

As of 30 June, the polio eradication fundraising campaign (PEFC) has exceeded its goal by more than US\$30 million. A total of US\$111,499,351 in cash, commitments, District Designated Funds, and government matching funds has been raised to help make the world polio-free.

Although the campaign has succeeded in surpassing its goal, Rotarians are urged to continue to send in their contributions to fulfill commitments made to the campaign. Contributions will be accepted until 30 June 2005.

There is plenty of PEFC news indicating that clubs are staying the course in their fundraising efforts. In The Netherlands, the Rotary Club of Gorinchem challenged each of its more than 50 members to raise US\$1,000. One of the best projects, according to club member Frans Looijen, was a calendar. A local artist did the paintings and club member René Jansen had them made into a calendar that he sold to businesses. More than \$9,000 was raised through this project and another \$1,000 was added to that figure when the paintings were later made into postcards.

Other projects included a Swing Polio Out of this World party that raised about \$4,000, a lottery to win a balloon trip, and the sale of 11 dollhouses made by one of the members. "To date, we have more than EUR60,000 (US\$66,624) and are not done yet," says Looijen.

ROTARY MEMORIAL IN FULL BLOOM!

The beautiful Crepe Myrtle Trees are in full bloom along the Oso Creek Trail where our Rotary Memorial is located. Norm Miller urges us all to take a few moments of our time to visit the Memorial which is dedicated to remembering past Rotarians of our club who have passed on. One entrance to the trail is located just below the MV Senior Center at Veteran's Way.



We approached this Rotary marker on the US-Canadian boarder from the Canadian side where there is access by boat. The only other way is a long hike in from either side. As the sign says, it was US and Canadian Rotarians who worked to have the two parks recognized as one International Peace Park. Rotarians are now working to end the 40 foot wide clear cut through the forest that now marks the border as it goes through the Park.

Waterton Glacier International Peace Park

A visit by Betty and Bob Bridges

CRAFT TALK WHAT IS SELLING YOU WHEN YOU ARE NOT? CHRISTI MATHEWS



Chrstie Mathews (Classification Advertising Specialties) gave a very informative craft talk on how Christi and her company helps clients get customers and at the same time reviewed what much of marketing is about. Christi reviewed the part direct mail plays in getting a companies name in front of prospective buyers which includes attaching products to a postcard or enclosing products in a mailer. She also talked about "Give Away" incentives such as T shirts and pens. (How often have you seen someone in business wearing another business's T shirts instead of their own?.) And Branding.

Christie's past experience included working for hotels in San Diego. Today Christie is a partner with her mother and father in offering marketing services to small businesses which includes silk screening printing on products such as T shirts as well as other printed items such as note pads. Christie first and foremost offer consulting servcies at no charge and answer the question: What is selling you and your company when you are busy elsewhere? Christie has the answers and can be reached at 949-709-7646.

Broken Spokes Little "Slips" from Church Bulletins

*The pastor would appreciate it if the ladies of the congregation would lend him their electric girdles for the pancake breakfast next Sunday.

*Low Self Esteem Support Group will meet Thursday at 7 P.M.. Please use the back door.

*The eighth-graders will be presenting Shakespeare's Hamlet in the Church basement Friday at 7 P.M. The congregation is invited to attend this tragedy.

*Weight Watchers will meet at 7 P.M. at the Church. Please use large double door at the side entrance.

*The Associate Minister unveiled the church's new tithing campaign slogan last Sunday "I Upped My Pledge - Up Yours."