

WEEKLY PROGRAMS

8/6 Polio Program
8/13 DISTRICT GOVERNOR'S VISIT-DG JIM PARSONS
 8/27 - Michael Green D.O. Radiologist - Crown Valley Imaging.

Topic - Health Screening

WHITE ELEPHANT

August 6 George Cooper August 13 Bill Craycraft
 August 27 Bob Duffy Sept 3 Cal Droge

COMING EVENTS

- **AWARDS DINNER & FIRESIDE MEETING**
August 18th (Sunday Nite) Fireside meeting at
Richard and Susan Frieder's Home
- NOTE: TUESDAY AUGUST 20 MEETING HAS BEEN MOVED TO**
THE ABOVE DATE-SUNDAY AUGUST 18, 2002
- **Christmas Party December 8, 2002 at**
Mission Viejo Country Club
Social Hour 6PM Dinner 7PM
- **Visit to Door of Faith Orphanage, Mexico**
December 14, 2002
- **Mayor's Prayer Breakfast, Thursday May 1,**
2003 at MV Country Club 7:30 AM.
- **May 1-4 District Conference**
Flamingo Resort, Laughlin, NV
- **June 1-4 International Convention Brisbane, Australia**
Board Meeting 8:00AM Wednesday Aug. 14
Bill/Carol Kersten Home

Financial report Submitted by Treasurer Jack Wallace

Memorial Fund [Buckhalter-Wiggins]	\$24,000
Future Teachers Award	4,000
Operating Account	5,260
Charity Account	8,993
Accounts receivable	1,330
Accounts Payable (Foundation Contributions)	(1,800)
TOTAL	\$41,783



CONGRATULATIONS TO DAVE LECKNESS WHO WAS NAMED BUSINESSMAN OF THE YEAR!

The South County Chamber of Commerce bestowed this honor on our Finemaster last week. Here Dave is pictured doing his duty as Finemaster and Auctioneer, helping our Pot of Charity Gold grow!

Board Meeting Notes July 10, 2002

[Notes taken from minutes recorded by Secretary Cal Droege]

PRESIDENT'S REPORT (Bob McQueen/Bill Kersten)

Presented Income and Expense Statement for 2001/2002
 The Board reviewed the report. After detailed discussion it was approved.

McQueen reported that the Interact (Mission Viejo HS) will participate in Five District Symposium at Idlywild.

Scholarship Presentation – New procedure was a success. Board felt Club received greater recognition by requiring winners to be present at a Club Meeting. There is one additional winner to attend future meeting.

Demotion/New Member Social/Fireside Chat – to be held August 18 at Frieder Residence. Budget \$500-\$1,000

Special Events for 2002/2003: McQueen requested each Event Chair to submit schedule of events and budget for August Board Meeting

Polio Plus-Kersten reported that District is promoting increased contributions for Polio Plus campaign. The Board discussed possibility of \$500 donation and considered promoting Paul Harris donations by members with matching Club funds

Buckhalter-Wiggins Fund-Kersten discussed history of fund and suggested Club move a portion of excess general funds to this Fund

VOCATIONAL SERVICE: (Steve Mugg)

Mugg reported that 4th of July function went well but we sold all the ice cream and therefore could not donate excess to Little League as Club had done in the past. Recommended that Club donate \$100 to North Mission Viejo Little League for use of their freezer during Street Fair. It was approved.

MEMBERSHIP: (Jack Wallace)

Droege reported that the Club has 41 Members
 Kersten reported that Tom Lochen has applied for Membership. Paul works for GE Financial and sells Extended Care Insurance. Board approved application

INTERNATIONAL SERVICE (Rich Frieder):

World Kids Voyage: The Club received a request to fund teaching position. After discussion it was MSC to decline request

NEW BUSINESS: Fund Raisers:

Kersten requested that the Club consider ideas for fundraising activities for 2002/2003. The Board discussed the Improv event. It was duly noted that the language of the comedians was offensive and not appropriate for a Rotary function. Alternatives to be discussed at future Board Meeting

WORLD ETHICS CRISIS AND THE FOUR-WAY TEST

We are facing an ethics crisis in America and around the world. Every day we are finding ethical lapses in business as demonstrated by Enron and Anderson, in politics by the Gray Davis TV ads, clergy taking advantage of the weak, the environmentalist who sets fire to other people's property, a "pro-life" activist shooting an abortion doctor, a parent beating up a youth sports official, and the list goes on. It seems today that no part of our lives goes untouched by ethical lapses. This week and the next several weeks, I will explore the code of ethics of service clubs and their members, this week beginning with Rotarians. "Rotary International's simple Four-Way Test is the basic foundation of Rotary that could and should be used in all business, family and personal transactions," says Rotary District 5320 Gov. Jim Parsons of the Newport-Irvine club.

Rotary's Four-Way Test was crafted some 70 years ago by Herbert Taylor to "apply to the things we think, say or do" and includes the following four questions: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned? Rotarian Robert Hamill of Cullum & Sandow Securities and a member of the Newport-Balboa club says: "The Rotary Four-Way Test has been a 'bench mark' in achieving success in my business. We would not be reading about the Enrons and the like if big corporate CEOs were Rotarians practicing the Four-Way Test. In that I am now working on fifth-generation clients, it proves to me that following and practicing the guidance of the Four-Way Test has rewarded me well. Last year in this terrible down market, I had my best year ever and I have been a broker since 1957."

Others have seen similar success. "The Rotary Four-Way Test is a simple, basic test of personal intentional integrity," said management consultant and author Millard "Mac" MacAdam, a member of the Newport-Balboa club. "Honor it! Intentional integrity is the proven, right foundation on which to build a stellar life, marriage, family, business and government. Today's operating norm of conditional integrity always leads people to thinking, saying and doing the wrong things and experiencing wrong results." MacAdam's latest book, "Intentional Personal Integrity," can be reviewed in the Integrity Books section of his Web site, www.PALConsulting.net. "Ethical corporate behavior. 'Professional responsibility.' In today's corporate environment, these phrases seem to be no more than sound bites with a nice ring," said Andrew Johnson of Prudential Financial, who is a member of the Newport-Irvine club. "As a financial advisor, I feel myself to be at the vortex of the public's distrust of and anger with corporate America. However, the attention that is being focused on the financial service's industry has given me an opportunity to demonstrate as never before, the application of the Four-Way Test in my professional relationships. The knowledge that there are tens of millions of Rotarians, in all walks of life, in all professions, and throughout corporate America, all being guided by the spirit of the Four-Way Test, leaves me feeling that things are not as bad as they may appear."

"How many decisions are made in business, family and personal life without the concern for truth, fairness, goodwill, friendship and that may be beneficial to some but have quite the opposite effect on somebody else?" Parsons asks. "You don't have to be a Rotarian to use the Four-Way Test."

PDG Jim de Boom (taken from article in Newport-Costa Mesa Daily Pilot Insert in the LA Times)

RETIRED COL STEVE MUGG GIVES EXCITING CRAFT TALK ON HIS CAREER



New member Steve Mugg reflected on his career in and with the United States Marine Corp and at the same time his love of country and a heart bursting of patriotism shined through and touched all of us. "Semper Fidelis" remains with Steve in civilian life.

He reminded us, too that "Everything you do becomes a record and (this) your reputation precedes you" How true.

Steve was a Marine Corp pilot and served in Desert Storm as a Squadron Commander. He also served in Somalia helping to see that food reached the starving instead of tribal chiefs. Steve in his career also served as a legal counsel and also had the responsibility of fighting drugs as part of his "taking care of business" while a volunteer soldier. His final big assignment was the closing of El Toro Marine Corp Base which was just another tight rope he walked while a marine. Excellent Craft Talk!